









Continued is the story of trends, style, time, and a big chunk of history. This new product line stems from the juxtaposition of "what's old is new again." A few different events influenced our decision to create the new line. We recently acquired the assets of an old sewing company that made bank bags and canvas items. We thought this acquisition would primarily be an equipment purchase, but we found ourselves looking through the archives saying, "we should make that." When we shared the archives with others around Numo, we kept hearing, "we used to make that." Motivated by the fact that we convert raw materials into finished goods, we are constantly looking for what's next. After digging out Numo catalogs from the 60's we discovered our blueprint. It was then we decided to "Continue a product line that had started oh so many years ago.

We're not shy about making a statement, we're a quirky group and we have a sense of humor. We've channeled that spiri and energy into everything; from how we named the products to the photography, to the imprints shown on the items. Ou products will always be about classic shapes while sprinkled in the latest fashion and design trends. We delight in the unexpected details and challenges, so we have committed to only sewing this product line in the USA...

to be continued...







hold it toether

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PENNY POUCH

LOOSE CHANGE? NOT COOL. #5201 • 5x3 • Canvas Pouch • 10oz

| # | 50 | 100 | 250 | 500 | 1000 | |
|----|------|------|------|------|------|-----------|
| \$ | 2.14 | 1.99 | 1.79 | 1.63 | 1.50 | — (5c) |



PENNY KEY RING

LOOSE CHANGE & KEYS? REALLY NOT COOL. #5221 • 6.25x3

Canvas Pouch & Key Ring • 10oz

| # | 50 | 100 | 250 | 500 | 1000 | |
|----|------|------|------|------|------|-----------|
| \$ | 2.37 | 2.20 | 1.98 | 1.80 | 1.65 | — (5c) |



POPTART POUCH

NOT ONLY FOR POPTARTS ;)

#5204 • 7.25x5 • Canvas Pouch • 10oz

| # | 50 | 100 | 250 | 500 | 1000 | |
|----|------|------|------|------|------|---------|
| \$ | 2.28 | 2.13 | 1.92 | 1.75 | 1.60 | - (5 |



HANDSFREE POPTARTS AND MORE. #5222 • 11.25x3.125

Canvas Wristlet • 10oz

| # | 50 | 100 | 250 | 500 | 1000 |
|----|------|------|------|------|-----------|
| \$ | 2.58 | 2.41 | 2.17 | 1.98 | 1.80 (5c) |













PIXIE POUCH

PENS AND PENCILS AND PIXIE STICKS. #5203 • 9.75x4 • Canvas Pouch • 10oz

| # | 50 | 100 | 250 | 500 | 1000 | |
|----|------|------|------|------|------|------|
| \$ | 2.42 | 2.27 | 2.04 | 1.85 | 1.70 | (5c) |

ALL THE THINGS POUCH

LITERALLY MADE FOR ALL THE THINGS. #5205 • 11x5.5 • Canvas Pouch • 10oz

| # | 50 | 100 | 250 | 500 | 1000 | |
|----|------|------|------|------|------|--|
| \$ | 2.65 | 2.47 | 2.22 | 2.02 | 1.85 | |





DOLLFACE POUCH

DON'T FORGET YOUR FACE.

#5206 • 11x8.25 • Canvas Pouch • 10oz

| # | 50 | 100 | 250 | 500 | 1000 | |
|----|------|------|------|------|------|--|
| \$ | 2.99 | 2.81 | 2.52 | 2.28 | 2.10 | |







DOTTIE DOCUMENT POUCH

NO MORE NAKED DOCUMENT

207 • 15.75x10.75 • Canvas Pouch • 10oz



GOODIE BAGS

GIFTS ALL TIED UP WITH STRINGS!

GOODIE TWO SHOES #5231 • 4.75x6.25

Canvas Drawstring Bag • 7oz

| # | 50 | 100 | 250 | 500 | 1000 | |
|----|------|------|------|------|------|----------|
| \$ | 1.72 | 1.60 | 1.44 | 1.30 | 1.20 | — (5d |

GOODIE THREE SHOES #5232 • 6.25x8.25

Canvas Drawstring Bag • 7oz

| # | 50 | 100 | 250 | 500 | 1000 | _ |
|----|------|------|------|------|------|-----------|
| \$ | 1.93 | 1.79 | 1.62 | 1.47 | 1.35 | — (5c) |

GOODIE FOUR SHOES #5233 • 8x9.75

Canvas Drawstring Bag • 7oz

| # | 50 | 100 | 250 | 500 | 1000 | |
|----|------|------|------|------|------|----------|
| \$ | 2.22 | 2.07 | 1.87 | 1.70 | 1.55 | — (5c |



GOODIE TWO SHOES







TWEEDLE DEE

A PLACE FOR DIS... #5242 • 7.75x.6x3

Canvas Gusseted Pouch • 10oz

| # | 50 | 100 | 250 | 500 | 1000 | _ |
|----|------|------|------|------|------|------|
| \$ | 3.21 | 2.99 | 2.70 | 2.44 | 2.25 | (5c) |

TWEEDLE DUM

A PLACE FOR DAT... #5241 • 9.75x7.5x3

Canvas Gusseted Pouch • 10oz

| # | 50 | 100 | 250 | 500 | 1000 | |
|----|------|------|------|------|------|------|
| \$ | 3.43 | 3.20 | 2.87 | 2.61 | 2.40 | (5c) |

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around the house





SWEETKINS ADJUSTABLE

PROTECT THE CLOTHES. #5402 • 20x15

Canvas Apron With Grommet • 10oz

| # | 50 | 100 | 250 | 500 | 1000 | |
|----|------|------|------|------|------|-----|
| \$ | 5.37 | 5.02 | 4.52 | 4.10 | 3.75 | (5c |



SWEETKINS

PROTECT THE CLOTHES.
#5401 • 20x15 • Canvas Apron • 10oz

50 100 250 500 1000 \$ 5.37 5.02 4.52 4.10 3.75 (5c)



HOT MESS ADJUSTABLE

MESSY? WE'VE GOT YOU COVERED.

#5511 • 28x27

Canvas Apron With Grommet • 10oz



OCKETS ON AN APRON?

551 • 28x27

Canvas Apron With Pockets • 10





CUDDLEBUGS

LONELY NO MORE.







| #56 | #5601 • 14x14 • Canvas Pillow Cover • 10oz | | | | | #5 | 502 • 16 | x16 • Ca | nvas Pill | ow Cover | • 10oz | | #56 | #5603 • 18x18 • Canvas Pillow Cover • 10oz | | | | | | |
|-----|--|------|------|------|------|------|----------|----------|-----------|----------|--------|------|------|--|------|------|------|------|------|----------|
| # | 50 | 100 | 250 | 500 | 1000 | | # | 50 | 100 | 250 | 500 | 1000 | | # | 50 | 100 | 250 | 500 | 1000 | |
| \$ | 6.42 | 5.98 | 5.38 | 4.91 | 4.50 | (5c) | \$ | 7.15 | 6.67 | 6.01 | 5.45 | 5.00 | (5c) | \$ | 7.85 | 7.32 | 6.60 | 5.99 | 5.50 | — (5c |



TIPSY TOWEL

TIPSY OR KLUTZY, HERE FOR YOU. \$5611 • 28x28 • Canvas Towel • 7oz

| # | | | |
|---|--|--|--|
| | | | |



A TOTE CALLED WANDA

FOR THOSE CLASSY OCCASIONS
WHEN A BOX JUST WON'T DO.

1042 • 6x10.75 • Canvas Tote • 100

| # | | | |
|---|--|--|--|
| | | | |











PLAY DRESS UP WITH YOUR PLANTS.

#5612 • 7.5x9.5 • Canvas Plant Pot • 10oz

| # | 50 | 100 | 250 | 500 | 1000 | |
|----|------|------|------|------|------|------|
| \$ | 5.37 | 5.02 | 4.52 | 4.10 | 3.75 | (5c) |





BUBBLES

LIFE IS TOO SHORT FOR MATCHING SOCKS. #5043 • 29x24 • Canvas Large Tote • 7oz

50 100 250 500 1000 \$ 8.80 8.22 7.38 6.72 6.15 (5c)







MAIN SQUEEZE

TRIED AND TRUE.



MAIN SQUEEZE

#5001 • 13.5x13.5 • Canvas Flat Tote • 7oz

| # | 50 | 100 | 250 | 500 | 1000 | |
|----|------|------|------|------|------|--|
| \$ | 3.30 | 3.07 | 2.77 | 2.52 | 2.25 | |

#5002 • 15.5x15.5 • Canvas Flat Tote • 7oz

50 100 250 500 1000 \$ 3,80 3,55 3,20 2,90 2,50 (5)



SUNSHINE TOTE

HANDSFREE TOTE-ING? CHECK. #5003 • 14.75x14.5

Canvas Crossbody Tote • 10oz

| # | 50 | 100 | 250 | 500 | 1000 | _ |
|----|------|------|------|------|------|----------|
| \$ | 4.33 | 3.79 | 3.25 | 2.98 | 2.80 | _ (5d |



DAILY GRIND READY FOR WHATEVER.





DAILY GRIND #5010 • 13x16x4 Canvas Gusseted Tote • 10oz

 #
 50
 100
 250
 500
 1000

 \$
 5.72
 5.34
 4.82
 4.37
 4.00
 (5c)

#5011 • 19×14×5.5

Canvas Gusseted Tote • 10oz

| # | 50 | 100 | 250 | 500 | 1000 | |
|----|------|------|------|------|------|-----|
| \$ | 6.43 | 6.00 | 5.40 | 4.91 | 4.50 | (5c |



BIRDIE BAG

NEED A HAND? BIRDIE IS HERE. #5021 • 17.75x13.5x5.25 Canvas Gusseted Tote • 10oz

50 100 250 500 1000 \$ 5.70 5.33 4.79 4.35 4.00 (5c)



SHAMWOW

#5020 • 16x15.5x4.75

Canvas Gusseted Tote • 10o

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TWINKLES

ZIP IT UP AND TOTE IT OUT.



TWINKLES #5030 • 15x13x4

Canvas Gussested Zippered Tote • 10oz

| | 1000 | 500 | 250 | 100 | 50 | # |
|-----------|------|------|------|------|------|----|
| — (5c) | 5.25 | 5.73 | 6.30 | 7.00 | 7.51 | \$ |

TWINKLES EVEN MORE

#5031 • 17.5x15x5

Canvas Gusseted Zippered Tote • 10oz

| # | 50 | 100 | 250 | 500 | 1000 | |
|----|------|------|------|------|------|-----------|
| \$ | 8.21 | 7.66 | 6.89 | 6.27 | 5.75 | — (5c) |



WEEKENDER

WORKIN' FOR THE WEEKEND. #5041 • 21.75x13.5x7

Canvas Weekend Tote • 10oz

| # | 50 | 100 | 250 | 500 | 1000 | |
|----|------|------|------|------|------|----------|
| \$ | 9.79 | 9.14 | 8.23 | 7.47 | 6.85 | — (5d |

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DARLING DUFFLE

GET IT DONE.
#5040 • 19x9x9 • Canvas Duffle Bag • 10oz

| # | 50 | 100 | 250 | 500 | 1000 | |
|----|-------|-------|------|------|------|--|
| \$ | 11.43 | 10.66 | 9.60 | 8.74 | 8.00 | |



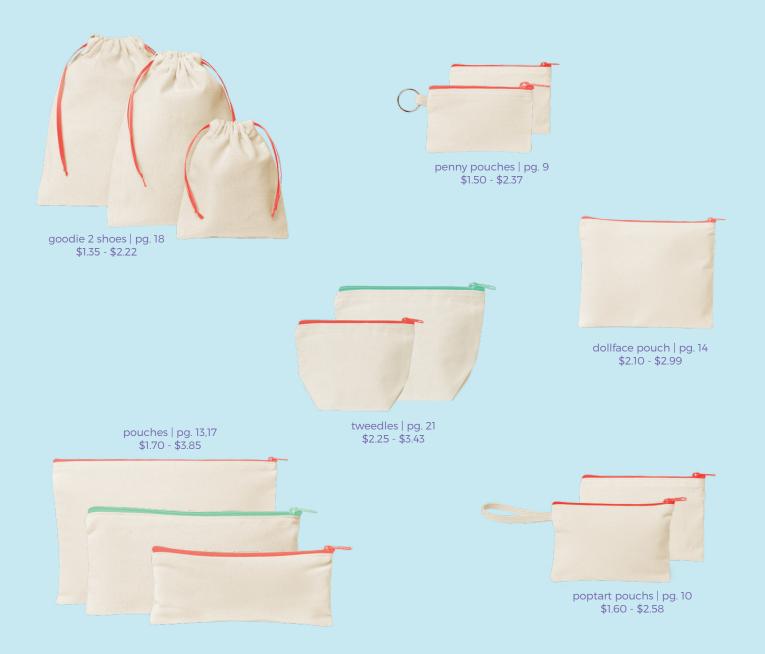
PIGGY BACK

KNAPSACK-IT-UP. #5004 • 14.5×27.5

Canvas Drawstring Backpack • 7oz

| # | 50 | 100 | 250 | 500 | 1000 | _ |
|----|------|------|------|------|------|------|
| \$ | 7.15 | 6.67 | 6.00 | 5.46 | 5.00 | (5c) |









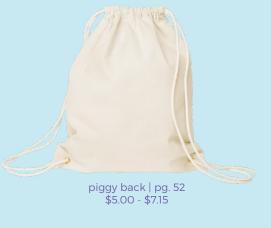
main squeezes | pg. 39 \$2.25 - \$3.80



darling duffel | pg. 51 \$8.00 - \$11.43



sunshine tote | pg. 40 \$2.80 - \$4.33





daily grind totes | pg. 43 \$4.00 - \$6.43





ORDER INFO

SETUPS Spot Color Screen Charge: \$45.00 (g) per color. Screen Charges waived on exact repeat orders within two years. **ARTWORK** Continued adheres to the standard industry definition of reproducible art and reserves the right to accept or reject art depending upon the job. Artwork will be proportionally resized to fit maximum imprint area unless otherwise specified within the art file via crop marks or other notation.

Electronic art (spot color) Vector art is preferred for spot color printing. Continued recommends current versions of Adobe® Illustrator® or CorelDRAW®. File should be saved in EPS format and all type in each file should be converted to curves (paths, outlines). JPEG and TIFF files can be acceptable only if sent in high resolution. An enlarged, clean black and white copy is recommended. Non-camera ready art will incur art charges.

Art Charges: \$60.00 (g) per hour.

SHIPPING INFORMATION

FOB Texas. Carton dimensions listed in this catalog are for general guidelines; packing can vary based upon quantity. **Shipping Methods:** Continued products are typically shipped by Motor Freight Carriers, UPS, Fed Ex, or USPS depending upon shipment weight and destination. Continued will route shipments the best way unless otherwise specified. Fully insured shipments must be clearly stated on order.

Inside Delivery: Motor freight carrier charges are for "tailgate" delivery only. There is an additional charge for inside delivery and will be added to the invoice. This service must be requested in writing on the purchase order.

C.O.D Shipments: Not available.

Freight Claims: Title of goods passes to the buyer once

Freight Claims: Title of goods passes to the buyer once goods leave Continued. All goods should be inspected for shortage and/or damage and duly noted by the consignee on the delivery receipt if evident at time of delivery. All claims must be filed with the carrier within 15 days of receipt of shipment. Continued will not be responsible for the payment.

OTHER ORDER INFORMATION

Acknowledgements: Order acknowledgements are typically emailed after order clarification to avoid misunderstandingsand should be carefully examined with regard to all aspects of the order. All orders will be produced as acknowledged and no allowances will be made for failure to correct any discrepancies before production. Cancellations: In the event an order is cancelled, a cancellation fee of \$37.50 (g) in addition to all charges associated with work already completed will be invoiced.

Returns or Adjustments: All claims must be made within 30 days of shipment. Return orders will not be accepted without factory approval and a return authorization (RA) number. No allowance will be made for outdated catalogs or incorrect pricing. Continued reserves the right to change prices without notice.

Terms: Prepayment or net 30 days with approved credit. Accounts unpaid after 30 days will incur a late charge of 1% per month on the unpaid balance. Continued accepts Mastercard, Visa, Discover, and American Express for your convenience. Returned checks: \$31.25 (g) per check per return (in addition to any charges from financial institutions).

Overage/Underage: All orders are subject to be shipped at 10% over/under the quantity ordered. Quantities shipped 10% under the ordered quantity will be considered fulfillment of the order. For exact quantity shipments (on catalog quantities only), there is a fee of \$35.00 (g), and prior arrangements must be made with factory and your mom.



ADDITIONAL PRICING INFORMATION

| Imprint Color Change | \$20.00 (g) per color |
|-----------------------|---|
| Copy Change | \$35.00 (g) per color |
| PMS Ink Color Match | Free |
| Pre-Production Sample | \$45.00 (g) per color + item cost & freight |
| Split Shipments | \$10.00 (g) for each shipment after the first |
| Drop Shipments | \$10.00 (g) per destination |
| Palletizing | \$20.00 (g) per pallet |
| Wash-Up Charge | \$20.00 (g) |
| Less-Than-Minimum | \$50.00 (g) |
| Rush Service | Call factory prior to placing order. |
| Distributor Overruns | \$6.25 (g) |
| Export Papers | \$31.25 (g) per set |

PSIA In 2008 the Consumer Product Safety Commission passed the Consumer Product Safety Improvement Act of 2008 (CPSIA). CPSIA places tighter regulations on lead content contained in products intended for or marketed towards children under the age of 12. Children's products can be considered any products with packaging, promotions or advertising that displays the product as appropriate for children 12 and younger. Numo offers two products (youth promo bands and Frisbees) that could be intended for use by Children under the age of 12. It is mandatory that these items be marked with the proper tracking information at the factory. All other products offered for sale are intended for adult business marketing purposes. If a distributor or end user plans to distribute or market one of these adult products to Children under the age of 12, we are fully capable of meeting the lead content requirements and adding the proper tracking information to the product, but must be informed by the purchaser at the time of the order. It is the distributor's responsibility to notify Continued in advance of shipments that are marketed or intended for use by children under the age of 12. By the way of this statement, the distributor and the end customer holds Continued harmless from all liability for alleged CPSIA violations, including all costs associated with defending any legal claims due to CPSIA violations.

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to be tinued...

