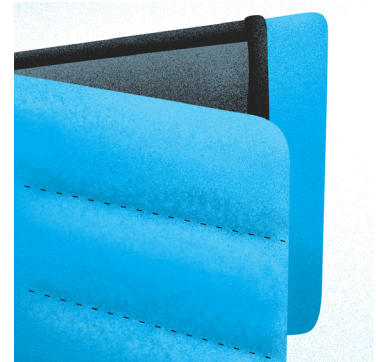
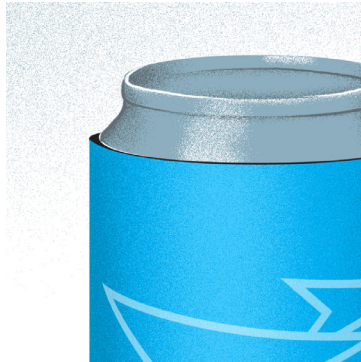
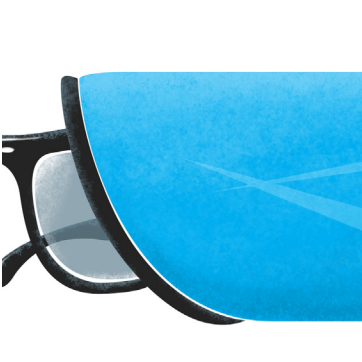
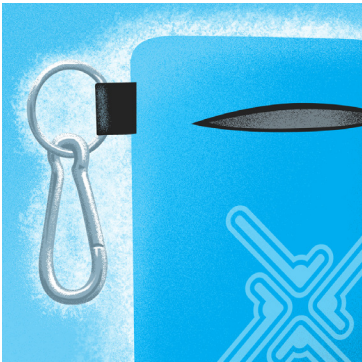


# 2011

## Promotional Products



**NUMMO™**  
[www.numomfg.com](http://www.numomfg.com)  
 ASI #74710 • PPAI #112597 • SAGE #66640





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# 2011

## Letter from the president

Thanks for taking the time to thumb through Numo's 2011 catalog! 2010 proved to be a much better year compared to 2009, and for that we are all very thankful. Thanks to you for supporting us. We're looking forward to an even better 2011.

The catalog this year looks a little different than it has in past. As you look through it, you'll notice that we've reserved the first few pages to show you and your customer some different ways to use our products. We've also tried to take some space to explain a few of the differences between similar items. Our aim is to provide you with as much information about our products as possible. We hope you'll find this helpful. Let us know what you think of the changes!

As always, we've added some exciting new items to the line. We're particularly excited about the items that combine our cutting and sewing expertise with our beverageware line. These items are unique to Numo and really leverage our broad color pallet.

I have published my direct phone line under the company contact information in ASI and PPAI. Feel free to call me any time to discuss a quoting opportunity, a specific order, or anything else you might have on your mind!

Best regards,

*Charlie Meyer*

President, Kolder, Inc., Parent Company of Numo.

## Direct Import Program

In 2010 Numo offered a direct import program for both large volume orders and specific items in small quantities. In 2011, we will expand the number of items we'll be offering in small quantities.

Additionally, please continue to think of us for your larger volume orders. We can leverage our overseas partners to provide a good quality product that arrives when you need it! Contact the factory for more information!



**Find us on Facebook!**

<http://www.facebook.com/numopromo>



**Visit the Numo Blog!**

<http://numopromo.wordpress.com/>



**Follow us on Twitter!**

<http://www.twitter.com/numocreative>



# NEW FOR 2011



Scuba Eyeglass Sleeves • p. 28



Neoprene Sleeved Ceramic Tumbler • p. 52



600ml Stainless Bottle • p. 58



20 oz. Aluminum Bottle • p. 59



Scuba Laptop Tote • p. 38



Double-Wall Acrylic Sweatproof Tumbler • p. 53



Card Guard • p. 40



Acrylic Travel Tumbler • p. 53



iPad Sleeve • p. 34



Triple USB Drive Holder • p. 31



Single USB Drive Holder • p. 31



Phone Jersey • p. 33



Key Holders • p. 29

INTRODUCED  
IN 2010

# IDEAS: Automotive Businesses

## Announcements & Handouts

Put your message in the hands of potential customers with affordable items designed to keep your message in view days, weeks, and months after the first contact.

Handouts are great for events like town festivals, parades, ball games, and car shows.



## Thank-You's

Show your customers how valuable you consider their business. Leave them in the car after service or hand out when they purchase goods.

These items are great for customer-retention, and they'll put your name in front of their families and friends.



## Incentives

Entice potential customers by offering a reward item. Gifts can be given for taking a test-drive, signing a contract, purchasing a certain amount of goods, or for repeat business or referrals.



## Event Sponsorships

Put your message on souvenirs or "goodie bag" items for participants and/or spectators at car shows, races, grand openings, golf tournaments, sporting events and more.



**Objective #483:** Say, "thank you" to a client for getting an oil change.

**Solution:** Leave Stainless Steel Travel Mug (available on our web site) in car after each oil change.

**Result:** The client will use the item (or give it to friend/family), be reminded to get oil changed, and think of this oil change center for the next one. Item will also act as a "walking billboard" as the client uses the item.



**Objective #100:** Let the public know about a dealership's grand opening event.

**Solution:** Dealership pairs up with a local radio station, to give away Coolies at concerts, car shows and racetracks prior to Grand Opening.

**Result:** Grand Opening traffic increased, and customers had a nice take-away.



**Objective #10053PCS:** Newly-opened tire dealership wants to "get their name out there" and help a nearby school with a fund raiser.

**Solution:** Tire dealer donates the Baseball Coolie, pairing it up with the information for the tire dealer on one side and the baseball game schedule on the other.

**Result:** Generates interest in new dealer and raises money for the school.



**Objective #21002:** Used car dealer wants something for customers to put new-purchase paperwork into – so it can be kept together and protected.

**Solution:** Place the buyer's paperwork in the zippered horizontal bag, sized to fit in the glove box.

**Result:** Dealer's contact info was printed on the outside of the bag, and documentation remained easy to find. Dealer also included coupons for discounted maintenance services to promote longer vehicle lifespan, enhancing the perception that dealer sells quality cars.



**Objective #481-SECO-4CP:** Encourage public to come test drive a new hybrid car.

**Solution:** Advertise the EcoFoam2.0™ insulated water bottle with four-color process photo of the car, stating, "free with test drive".

**Result:** Generated more traffic than advertising the car alone, and reiterated the eco-friendly nature of the car by using a reusable container with insulating wrap made from recycled products.

## Booster Clubs

Promotional products make great fundraising items for the sports program. Parents and students alike can show their school spirit with sports-themed items or general items in school colors. Items used at events – tailgating & pep rallies – are an especially big hit!

*\*Add value by printing team schedule on the item!*



## School Store

Think about items that get used on-campus and in the classroom – by students and faculty alike. Show school spirit while protecting and organizing school supplies.



## Teacher Appreciation

Many schools celebrate Teacher Appreciation Week by giving teachers a gift each day. The gifts increase in value each day. Some take it a step further and make the gifts relate to a theme. It could be as simple as school colors, or something more complex to suggest “growth”, “taking off”, etc. Most schools celebrate Teacher Appreciation Day/Week in early May.



## Technology & Electronic Classroom

Many schools are moving away from traditional textbooks and assigning notebook computers to students instead. Laptop Sleeves and bags for cables and peripherals are a great way to protect investments.



**Objective #9800-03:** The students are heading back to school in the Fall, and the administration was looking for a nice way to greet them into a new year.

**Solution:** Use the item as a replica of the team uniforms, with school colors and striping on sleeves. This was also a nice way to tie-in with a recent donation of new computers that semester.

**Result:** A nice back-to-school item from the school administration.



**Objective #0495:** With the upcoming baseball playoffs and the start of the football season, the booster club was looking for ways to do a fund raiser for both.

**Solution:** Use the Wraaptop™ economy laptop sleeve to promote both team sports. They put both the baseball playoffs and upcoming football schedules on item along with the school logo. They also got a local business to sponsor the fund raiser by including their logo on the item.

**Result:** Very successful promotion that was able to defray costs for current baseball playoffs and upcoming football season expenses.



**Objective #102:** A fraternity was having a function to increase campus-wide recognition and recruit new pledges.

**Solution:** Order the Bottle Jersey™, with the school colors and fraternity name. The imprint highlights the current function, along with other upcoming events.

**Result:** A highly-visible item that found its way into prospective pledges' hands all over campus.



**Objective #10053PCS:** A school needs an item to be used for the book store, booster club, and alumni groups.

**Solution:** Sport-shaped can/bottle coolers, designed as ball for all sports. These sport-themed holders are durable and can be used during or after the game.

**Result:** A favorite sports souvenir. Effective way to express and promote school spirit.



**Objective #378-01:** A local ice cream shop near a junior college was looking for an item the students would use year-round and remember where they got it.

**Solution:** This durable plastic bottle was given out to students who bought an ice cream.

**Result:** Many students used this bottle rather than buying bottled water each day. The ice cream shop had their logo being carried all over campus daily.

# IDEAS: Employee Relations

## Recruitment

Hand these items out to prospective employees at job fairs and orientations.

Ideas: “Great Benefits”, “Join Our Team”, “Shine Brighter”, “Come Grow With Us”, “Make A Difference!”



## Retention

Make sure your staff know how much you appreciate their work.

Recognize individuals for a job well-done.

Have a drawing for “door-prizes” at team-building events.

Congratulate the Employee of the Month with an item they’ll use everyday.



## Incentives

Motivate employees with a reward system for meeting specific goals. These can be done for individuals, for a particular team or department, or the entire organization.

Ideas: Recognize a Completed Project, Fun on Friday, “Quota-Buster”, Safety-Award, Perfect Attendance, 5/10/25-Year Anniversary



**Objective #729:** Kick off “Everyone is a Rockstar” campaign.

**Solution:** A Challenger Mug was given to each employee during the new customer service training session. The theme was, “I treat everyone like a rockstar!” on one side and “I am a rockstar” on the other.

**Result:** Employees loved the mugs and had the rockstar message on their desk to help remind them of the campaign.



**Objective #481:** An employee gift for a small business would be given out at the annual company picnic.

**Solution:** Stainless steel water bottles were imprinted with the company’s logo, and they were given out to each employee along with a big “thank you” from the owner. After thanking everyone for the job they do, he announced there was a surprise inside some of the bottles. Some had certificates for a day off with pay, spa time or gift cards to area restaurants.

**Result:** This was a very fun and popular promotion. One the employees will remember.



**Objective #488:** Employee of the Month reward.

**Solution:** Double-wall ceramic tumbler were imprinted with the company’s logo and “Employee of the Month” below.

**Result:** Employee’s thrived on the recognition and really loved the mugs.



**Objective #15LAP:** Increase the attendance average in the customer service department

**Solution:** Every six months employees are awarded a gift for perfect attendance. Neoprene laptop sleeves were given out to employees with no absences during the previous six months.

**Result:** The attendance rate has improved dramatically since the beginning of this program.



**Objective #KKB12:** A business needed a gift to show appreciation to employees and increase retention.

**Solution:** When the HR or a department manager catches an employee doing something really extraordinary to “WOW” the customer, they give out tokens. At the end of the month, the employee can trade tokens in for prizes. The logo on the Cooler Bag prize is, “I WOW My Customers!”

**Result:** Customer service quality improved dramatically, and so did morale.

## Leave-Behinds & Take-Aways

Give your clients something that keeps you on their minds. Mechanics leave a coolie in the car; plumbers leave a mug near the sink; clients can take home warranty info in a zippered bag.



## Customer Appreciation & Incentives

Give new customers a gift with their purchase or new contract. Give repeat customers a gift to show how much you value their continued business.



## Trade Show/Fair Handouts

Economical items can be given to potential clientele as they visit your booth. No booth? Then just walk around handing them out to passers-by!



## Event Sponsorships

Adding your logo to event souvenirs, door prizes, and "goodie bag" items puts your logo in the hands of many potential clients. Sponsoring charitable events spreads goodwill. Events to sponsor include golf tournaments, car shows, cookoffs, walks/runs, little league sports, and more!



**Objective #RP:** A local landscaping company was looking for a way to increase referrals.

**Solution:** The landscaper provided a local nursery with Rapster™ handle wraps printed with his contact information. The handle wraps were put on shopping bags of customers who purchased \$25.00 or more.

**Result:** The landscaper saw an increase in calls regarding his service.



**Objective #268-01:** Create awareness about new deli in town.

**Solution:** Sponsor a local golf tournament being held to raise money for juvenile diabetes. Donate golf ditty bags (available on our web site) with the deli's contact information.

**Result:** Weeks after the tournament, people were still mentioning the ditty bag when they went into the deli. Lunch traffic was increased.



**Objective #378-02:** An insurance agency was beginning to sponsor a Little League team.

**Solution:** Provide the team with individual water bottles with the team's logo on one side and the insurance agent's contact information on the other side.

**Result:** Promotes goodwill in the area and great publicity for the agent.



**Objective #0549:** Property management company in a college town want to sign more leases.

**Solution:** Hands out Mobile Accessory Holders to everyone looking at apartments. Items were printed with the message, "Be Mobile with Free Wireless at University Hill Apartments".

**Result:** Client increased their quota and signed more leases.



**Objective #100-ECO:** A city was trying to increase awareness of its enhanced recycling program.

**Solution:** Advertise a free gift for anyone bringing in 25 pounds or more of material to be recycled on the first Saturday of the month. The gift is an Eco Coolie with the logo, "I used to be a plastic bottle" on one side and on the other, "[city's name] Recycles."

**Result:** People love the Coolies, and the local media has mentioned the program. Awareness of the recycling program has increased.

# IDEAS: Manufacturing & Retail

## Trade Show Handouts

These low-cost items are great for getting your message literally into the hands of many potential customers.

\* Add some “local flavor” from the venue city to add some “souvenir value” to these promotional items!

## Event Sponsorships

Adding your logo to event souvenirs, door prizes, and “goodie bag” items puts your logo in the hands of many potential clients. Sponsoring charitable events spreads goodwill. Events to sponsor include golf tournaments, parades, car shows, cookoffs, walks/runs, little league sports, and more!

## Customer Appreciation

Retain customers and get them talking about you to their colleagues, co-workers, family, and friends. These promotional items give them a tangible token of your appreciation, while carrying your message everywhere your customers go.

## Perpetual Visibility

Carry your message into the daily lives of potential customers with branded items. Increase mindshare and influence by keeping your message within arm’s reach.



**Objective #550:** A mobile phone provider wanted to increase awareness and booth traffic at local home and garden show.

**Solution:** Hand out Mobile Accessory Holders with the company logo at the show.

**Result:** Their booth was very busy. Everyone wanted one of the giveaway items, and the client signed up several new contracts for their services.



**Objective #488:** Create a concept that would increase total sales of a new blend at a coffee shop during a three week period prior to Fathers Day.

**Solution:** Create a design with the coffee shop’s logo on a reusable insulated mug, and give a mug with every \$25.00 coffee purchase.

**Result:** New coffee blend sales increased, generating almost a 50% increase in total sales for promotion period.



**Objective #100-4CP:** A specialty auto parts manufacturing company wanted to thank loyal customers and promote repeat business.

**Solutions:** A series of coolies were developed that would be a retention program: 1. Thank-You; 2. Reminder for Repeats; 3. Recruit New Business

**Result:** This promotion was a success at generating returning business and expanded the customer base, too.



**Objective #549:** Come up with a fashionable new item that could be used to increase awareness of a new company trying to compete in an already-established industry.

**Solution:** Use Premium Stock Design as a background, with company logo and information on a Mobile Accessory Holder. Item was given to prospective clients looking for alternative manufacturer.

**Result:** The program significantly increased awareness of the new manufacturing company.



**Objective #KKB12:** A leading independent brewer, known for it’s support of local events and festivals, was looking to be perceived as a more patriotic and involved member of the community.

**Solution:** Used the cooler bag imprinted with small, discreet logo in a patriotic design to hand out at local events.

**Result:** The campaign helped create a more positive image of brewer as community-involved.

## New Accounts

Promotional Products make great incentives for customers opening new accounts or suggesting new services to your current customer base.



## Customer Appreciation

Show your customers how valuable you consider their business. These items are great for customer-retention and they'll put your name in front of their families and friends.



## Event Handouts

Many banks & credit unions promote themselves in local parades and outdoor festivals. These economical items make great handouts to keep your name in potential customer hands long after the event is over.



## Paperless Banking

What better way to promote online & paperless banking services than eco-friendly items? EcoCoolie 2.0™ Material contains 85% post-consumer material (recycled P.E.T. plastic bottles)!



**Objective #21002:** Bank wants something other than a paper envelope to give to new loan clients to hold the loan documents.

**Solution:** Ordered 11" x 6" zippered bag imprinted with the bank's logo, web site, and branch office phone number.

**Result:** Customer were more likely to find all the proper paperwork when discussing their account with the bank, and many loan customers also moved their checking and savings accounts to this bank.



**Objective #21001:** A local credit union wants to increase the amount of children's savings accounts.

**Solution:** They hold a "birthday party", inviting the children of current customers. Gives each child a mini wallet to carry money into the credit union to make deposits in their new savings account.

**Result:** The credit union saw an increase in children's saving accounts



**Objective #730:** A mortgage company wants to increase new loans.

**Solution:** Challenger Mugs were given out as a free gift for new customers who filled out credit applications.

**Result:** They saw an increase in new loans, and captured more information to better target potential contracts in their community.



**Objective #0532:** Bank wants a gift to entice clients to order checks directly from them instead of mail order.

**Solution:** Order checkbook covers, and use them as a gift for anyone ordering checks.

**Result:** The bank saw an increase in clients ordering checks through their local branch.



**Objective #0534:** An investment company wanted a leave-behind gift for each person they spoke with at company meetings.

**Solution:** The business card holder was chosen for its usefulness.

**Result:** Since web info was on the holder, they saw an increase in people viewing their accounts online.

# IDEAS: Elections & Campaigns

## Theme-Based Items

Unique shapes and stock art & backgrounds make campaign messages memorable!

Some ideas to get you started: “Step Up” (#135), “Tackle Tough Issues” and “On your team” (#102/#9800-03), “No more fishy politics” (#100PCS), “bounce back” and “play hardball” (#10053PCS), “get a grip” (#RP), etc.



## Event Handouts

Make sure constituents take your name home with them. Put your campaign graphics on inexpensive items people will use well beyond election day.



## Beyond Bumper Stickers

Voters can campaign for you and show their support with items they use at work or at play.

Items that get used (and reused) everyday keep candidates' names in front of voters at work, at the gym, or anywhere they go.



## Eco Issues

EcoCoolie 2.0™ Material contains 85% post-consumer material (recycled P.E.T. plastic bottles)!

Environmental issues are part of many campaigns, and these items are a perfect fit.

Reusable drinkware containers reduce waste, and promote eco-responsibility.



**Objective #135:** Candidate wanted a promotion to reinforce platform.

**Solution:** Handed out Boot Coolies at a rally to get the message out, “Stomp out High Taxes”.

**Result:** Candidate is known for campaigning for lower taxes.



**Objective #268-01:** Need a gift for “Get out the Vote” volunteers.

**Solution:** Golf ditty bags (available on our web site) were passed out to volunteers so they had a place for ID's, and other small personal items as they canvassed the neighborhoods asking people to vote.

**Result:** Very useful and popular with the volunteers.



**Objective #378-02:** Local Party wanted to sign up new votes.

**Solution:** Set up a booth at the local college during registration week. Passed out bike bottles to anyone registering to vote for the first time.

**Result:** Was considered a big success. Able to speak with new voters about party affiliation, and signed up a record number of new voters.



**Objective #0549:** Show confidence of outcome in tight race for Governor.

**Solution:** Volunteers went door to door passing out Mobile Accessory Holder with the logo, “Smith....just call him GOV” on one side, and “I ♥ Smith” on the back.

**Result:** In conjunction with a media blitz “Just call him Gov” caught on and gave candidate a boost at the polls.



**Objective #100ECO:** To increase fund raising efforts for the incumbent mayor.

**Solution:** An EcoCoolie™ and a letter were mailed to every voter registered in the candidate's party in the city. “I used to be a plastic bottle....reuse, recycle” on one side, on the other “Mayor Jackson, even better the second time around”.

**Result:** Donations were up, some constituents even called to find out where they could get more. Also a very positive, environmentally-friendly promotion to be associated with the campaign.

Exclusively from Numo!

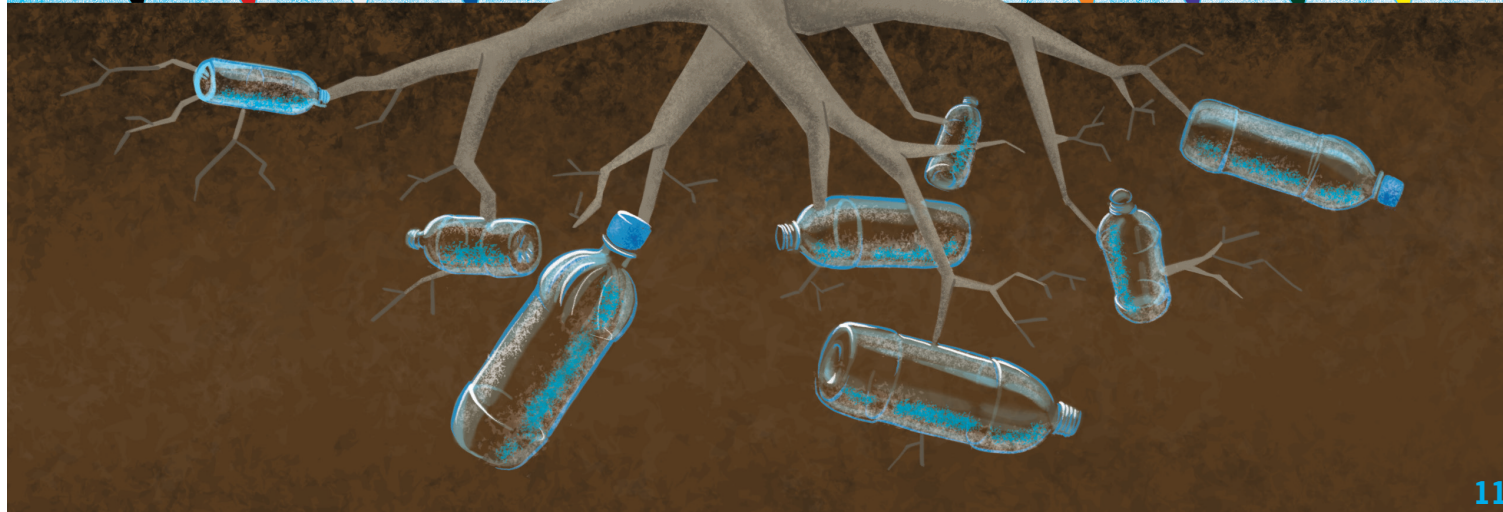
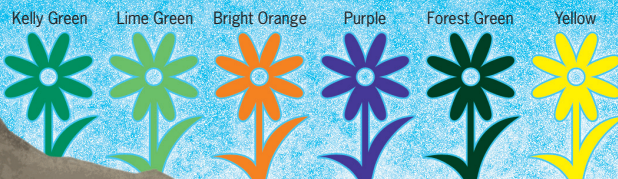
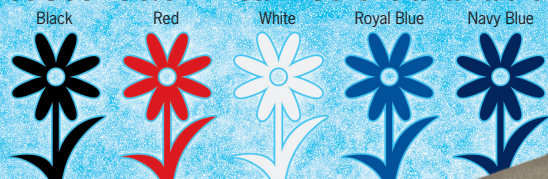


85%


POST-CONSUMER

Made from Recycled P.E.T. Plastic Bottles

11 EcoCoolie2.0™ Foam Colors available:



# FULL-COLOR



## NUMO™ Four-Color Process

### What is Four-Color Process?

This type of printing takes varying amounts of four colors of ink to make many other colors. These four colors are cyan (a bright blue with a slight aqua kick), magenta, yellow, and black. Collectively, we refer to these as "CMYK", which is really a synonym for "four-color process".

("K" is used for black to avoid confusion with blue, which also starts with "B".)



Cyan   Magenta   Yellow   Black

A printing device – be it the inkjet printer on your desk or a commercial printing press – puts down tiny dots of each of the four CMYK colors onto the paper. Varying the size and distance between these dots allow our minds to blur together these colors and "see" them as other colors. A heavy dose of yellow with a light sprinkling of cyan will cause us to see a lime green color. (Remember mixing paints and colors in grade school?)

Numo uses the sublimation process to get 4CP art onto our products. Frequently, you'll hear that term used interchangeably with 4CP.



# ALL-OVER

Find out more on the Numo Blog!

<http://numopromo.wordpress.com/>

## What's Good About "4CP"?

Since the amount of each of the four colors can be varied, we can now gain a very wide variety of perceived color using only four inks. This is what gives us the ability to reproduce a **photograph** or **art** that has a lot of **shading and blending** between colors.

Also, with modern digital printing methods, the initial setup of a print job is much less time-consuming and uses much less consumable materials to get the run started. Therefore, it's easier to justify the effort of running a smaller quantity.

## Are There Trade-Offs When Using "4CP"?

The biggest issue with 4CP is that there are just some colors not possible from the CMYK gamut. Specifically, some of the brighter oranges and royal blues cannot be printed without looking "muddy". You'll need to be aware that computer screens are capable of displaying much brighter colors than what can be achieved by 4CP.

Large areas of flat color (especially backgrounds) can be problematic in some cases, but much of this can be reduced by adding some sort of texture or shading into these areas.

Also, there are currently no metallic inks/dyes for sublimation. You must either substitute a solid color or use gradient effects to simulate the metallic look.

## How About Some Ideas?

**Include photographic images.** This could be a photo of a flagship product (extra points for putting the product in action), or something more symbolic like people shaking hands, or something based on a theme like cowboy boots or beach chairs.

**Add a background texture.** Woodgrain, feathers, concrete, or diamond plate metal to fit the theme or industry. See page 62 for some of the stock backgrounds we offer.

When not overused, 3-D effects like **drop shadows** and **embossing** are very easy to do in modern versions of Photoshop and similar applications. These effects can help the logo stand out from the background if it's otherwise blending in.



p. 46



p. 30



p. 28



p. 32



p. 34



p. 36



#100



#100-4CP



#SH-1

## The Original Pocket Coolie™

1/8" High-Density Open-Cell Scuba Foam

Fits most cans & bottles.

FREE Second Side & Bottom Imprint!

		150	250	500	1000	
<div style="display: flex; flex-direction: column; align-items: center;"> <div style="margin-bottom: 5px;">5 DAY</div> <div style="margin-bottom: 5px;">Color</div> <div style="margin-bottom: 5px;">Recycle</div> <div style="margin-bottom: 5px;">Recycle</div> <div style="margin-bottom: 5px;">Color</div> </div>	9100	#100	\$1.15	\$1.00	\$0.92	\$0.69
	9100	#100-4CP	\$1.90	\$1.65	\$1.50	\$1.29
	9100	#100ECO	\$1.37	\$1.12	\$1.02	\$0.92
	9100	#100ECO-4CP	\$2.27	\$2.01	\$1.85	\$1.64

Imprint Area: 3.5" W x 3.5" H (Front & Back);  
1.625" Diameter (Bottom) + bleed on 4CP items

Case Pack / Dimensions / Weight: 250 ct./15" x 15" x 10"/6 lbs.

Item Dimensions: 3 5/8" W x 5" H

Prices include a one-color imprint on one or two sides and bottom. Additional imprint colors: add \$0.30 (g) each. Screen charge \$45.00 (g) per color. For puff ink, please specify when ordering. Add \$0.10 (a) for generic camo material.

-4CP Prices include a four-color process sublimation imprint. Setup \$45.00 (g). Item proof required on all 4CP orders.

## Scuba Holder™

1/8" Economy Open-Cell Scuba Foam

One-Color, One-Side Imprint Only

		250	500	1000		
<div style="display: flex; flex-direction: column; align-items: center;"> <div style="margin-bottom: 5px;">5 DAY</div> </div>	0376	#SH-1	\$0.59	\$0.57	\$0.55	(3c)

Imprint Area: 3" W x 3" H

Case Pack / Dimensions / Weight: 250 ct./15" x 15" x 10"/6 lbs.

Item Dimensions: 4" W x 5 1/4" H (Flat)

Prices include a one-color imprint on one side. Screen charge \$45.00 (g).

## Pocket Hugger™

¼" Extra-Thick Open-Cell Scuba Foam  
Collapsible • Fits most cans & bottles.

	150	300	600	1200
--	-----	-----	-----	------

5 DAY

916	#109	\$1.41	\$1.23	\$1.02	\$0.92	(4c)
-----	------	--------	--------	--------	--------	------

Imprint Area: 3.5" W x 3.5" H (Front & Back);  
1.625" Diameter (Bottom)

Case Pack / Dimensions / Weight: 200 ct./15" x 15" x 10"/6 lbs.

Item Dimensions: 3 5/8" W x 5" H

Prices include a one-color imprint on one or two sides and bottom. Additional imprint colors: add \$0.30 (g) each. Screen charge \$45.00 (g) per color. For puff ink, please specify when ordering.



#109

## What's the difference?

Item #	Name (page)	Thickness	Four-Color Process Available	2nd Side Imprint	Bottom Imprint	Max # of Imprint Colors per item	EcoFoam2.0™ Available
100	Pocket Coolie™ (14)	1/8" High-Density	Yes	Included	Included	6	Yes
109	Pocket Hugger™ (15)	1/4"	No	Included	Included	6	No
SH-1	Scuba Holder™ (14)	1/8"	No	No	No	1	No

## Indestructo™

Closed-Cell PVC Foam  
Fits most soda/beer cans or bottles.  
One-Color Imprint Only

	210	525	1050
--	-----	-----	------

5 DAY

016	#110	\$0.91	\$0.82	\$0.75	(3c)
-----	------	--------	--------	--------	------

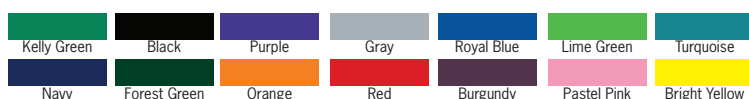
Imprint Area: 3" W (9" Wrap) x 3" H

Case Pack / Dimensions / Weight:  
105 ct./23" x 16" x 12"/11 lbs.

Item Dimensions: 3 1/2" Diameter x 4" H

Prices include a one-color imprint on one or two sides or wrap. Screen charge \$45.00 (g).

### Indestructo™ Material Colors



#110



#105-PKR

#105-TT-TC

#105-TT

**Two-Tone Pocket Coolie™** (Patent Pending)

1/8" High-Density Open-Cell Scuba Foam

Accent Panel on One Side

Fits most cans & bottles. • Up to 4 Imprint Locations!

		150	250	500	1000
0477	#105-TT Solid Front & Back, Solid Color Accent Panel	\$1.36	\$1.29	\$1.12	\$1.02
0477	#105-PKR Solid Front & Back, Premium Stock Design Accent Panel	\$1.71	\$1.53	\$1.40	\$1.23
0477-TT-TC	#105-PKR-TC Solid Front & Back, Licensed Camo Accent Panel	\$1.84	\$1.65	\$1.49	\$1.32 (4c)

Imprint Area: 2" W x 3.5" H Front & Back;  
1" W x 3.5" H Accent Panel (#105-TT only);  
1.625" Diameter (Bottom) + bleed on 4CP items

Case Pack / Dimensions / Weight: 250 ct./15" x 15" x 10"/6 lbs.

Item Dimensions: 3 5/8" W x 5" H

"Patent Pending" will be added to the bottom imprint.

Prices include a one-color imprint on one or two sides and bottom. Additional imprint colors: add \$0.30 (g) each. Screen charge \$45.00 (g) per color. Add \$0.30 (g) per color to imprint on Accent Panel (Additional screen charge required.) For puff ink, please specify when ordering. Add \$0.10 (a) for generic camo material.



#100-TC

**Licensed Camo Pocket Coolie™**

1/8" High-Density Open-Cell Scuba Foam

Fits most cans or bottles.

		150	250	500	1000
9100TC	#100-TC	\$2.09	\$1.82	\$1.70	\$1.57 (4c)

Imprint Area: 3.5" W x 3.5" H (Front & Back);  
1.625" Diameter (Bottom)

Case Pack / Dimensions / Weight: 250 ct./15" x 15" x 10"/6 lbs.

Item Dimensions: 3 5/8" W x 5" H

Prices include a one-color imprint on one or two sides and bottom. Screen charge \$45.00 (g).

## We Cut. We Sew.

Since Numo has a manufacturing presence in North America, we can easily cut and sew custom items for you. Quick prototypes + quick order turnarounds + our US-based product development group equate to a streamlined process. We can offer suggestions for keeping the cost down, along with design tweaks to improve overall utility.

We frequently produce custom items to fit specific beverage containers or digital devices. Our Action Coolie™ line has also inspired many of our customers to come up with custom-shaped Coolies, making the edges of the coolie fit the contours of a logo or image.

Contact the factory and let us talk you through the process. A custom item requires more effort, but with a greater reward. Seeing your design produced as an order creates a unique branding opportunity!



Rolls of Scuba Foam ready to be die-cut.



Our Die-Cutters use affordable Custom Dies for efficient short-run or long-run production.



Our sewing lines can handle as much as 80,000 Coolies per day!

## Full-Line of Licensed Camo

See the whole line at:  
[www.numomfg.com](http://www.numomfg.com)

### Popular Camo Patterns Available:

Realtree® Hardwoods Green HD®  
 Advantage® Max-4 HD®  
 Mossy Oak® Break-Up Infinity®  
 Mossy Oak® Duck Blind®  
 Next® Camo  
 Bonz® Camo  
 See page 62 for more info.



#14LAP-TC



#101-TC



#31216-13-TC

#102-TC



#115-TC



#KK-TC



#10054PCS

**Action Coolie™** (Patented)

1/8" High-Density Open-Cell Scuba Foam  
Collapsible • Fits most cans or bottles.

		150	250	500	1000
9100-54	#10054PCS Football Shape	\$2.54	\$2.21	\$1.87	\$1.70
9100-53	#10053PCS Round Shape	\$2.54	\$2.21	\$1.87	\$1.70 (4c)

Imprint Area: 3.5" W x 3.375" H + bleed Front & Back

Case Pack / Dimensions / Weight: 250 ct./15" x 15" x 10"/6 lbs.

Item Dimensions:

#10054PCS: 4" W x 6" H (Flat)

#10053PCS: 4" W x 5 1/4" H (Flat)

Prices include a four-color process sublimation imprint. Setup \$45.00 (g). Item proof required on all 4CP orders.

#10053PCS  
Baseball

#10053PCS  
Basketball



#10053PCS  
Soccer



#10053PCS  
Coin



#10053PCS  
Globe



#10053PCS  
Golf Ball



#10053PCS  
Race Wheel



#100PCS

#10003PCS

**Fish Coolie™** (Patented)

1/8" High-Density Open-Cell Scuba Foam  
Collapsible • Fits most cans or bottles.

		150	250	500	1000
9100PCS	#100PCS Bass	\$2.69	\$2.34	\$1.99	\$1.82
9100PCS-03	#10003PCS Trout	\$2.69	\$2.34	\$1.99	\$1.82 (4c)

Imprint Area: 3.5" W x 3.5" H (Front & Back) + bleed on 4CP item

Case Pack / Dimensions / Weight: 250 ct./15" x 15" x 10"/6 lbs.

Item Dimensions: 4" W x 5 1/4" H (Flat)

Prices include a four-color process sublimation imprint. Setup \$45.00 (g). Item proof required on all 4CP orders.

## Shaped Coolies™

1/8" High-Density Open-Cell Scuba Foam

Collapsible • Fits most cans or bottles.

			150	250	500	1000
<b>5 DAY</b>	9100-50	#10050PCS House	\$1.48	\$1.29	\$1.21	\$1.11
<b>5 DAY</b>	9100-44	#10044PCS Shamrock	\$1.48	\$1.29	\$1.21	\$1.11
<b>5 DAY</b>	9100-45	#10045PCS Heart	\$1.48	\$1.29	\$1.21	\$1.11 (4c)

Imprint Area: Approx. 3.5" W x 3.5" H (Front & Back);  
1.625" Diameter Bottom

Case Pack / Dimensions / Weight: 250 ct./15" x 15" x 10"/6 lbs.

Item Dimensions:

**#10050PCS:** 4" W x 5 1/8" H (Flat);

**#10044PCS:** 4" W x 5 1/2" H (Flat)

**#10045PCS:** 4" W x 5 1/4" H (Flat)

Prices include a one-color imprint on one or two sides and bottom. Additional imprint colors: add \$0.30 (g) each. Screen charge \$45.00 (g) per color. For puff ink, please specify when ordering. Add \$0.20 (a) for generic camo material.

## Boot Coolie™ (Patented) & Sneaker Coolie™ (Patented)

1/8" High-Density Open-Cell Scuba Foam

Collapsible • Fits most longneck bottles.

			150	250	500	1000
<b>5 DAY</b>	9135	#135 Boot Coolie	\$2.03	\$1.77	\$1.63	\$1.49
	9135	#135-4CP 4CP Boot Coolie	\$3.36	\$2.91	\$2.58	\$1.94
<b>5 DAY</b>	0558	#558 Sneaker Coolie	\$2.03	\$1.77	\$1.63	\$1.49
	0559	#559 4CP Sneaker Coolie	\$3.36	\$2.91	\$2.58	\$1.94 (4c)

Imprint Area: 2.75" W x 2" H (Front & Back) + bleed on 4CP item

Case Pack / Dimensions / Weight: 200 ct./15" x 15" x 10"/6 lbs.

Item Dimensions:

**#135 & #135-4CP:** 5 3/4" W x 5" H (Flat)

**#558 & #559:** 5 5/8" W x 4 3/8" H (Flat)

Prices include a one-color imprint on one or two sides. Additional imprint colors: add \$0.30 (g) each. Screen charge \$45.00 (g) per color. For puff ink, please specify when ordering. Add \$0.20 (a) for generic camo material.

-4CP & #559 Prices include a four-color process sublimation imprint. Setup \$45.00 (g). Item proof required on all 4CP orders.



#10044PCS

#10045PCS



#10050PCS

#135-4CP



#135

#559

#558



#106-4CP

#112



#107



#106



#102-4CP

#103

#102

### Can Jersey™ (Patented)

1/8" High-Density Open-Cell Scuba Foam

Collapsible • Fits most cans.

		150	250	500	1000	
5 DAY	9106	#106	\$1.72	\$1.49	\$1.31	\$1.27
	9106	#106-4CP	\$3.06	\$2.66	\$2.06	\$1.52
5 DAY	9107	#107 Sleeveless Version	\$1.72	\$1.49	\$1.31	\$1.27
5 DAY	9112	#112 Shirt Coolie fits cans or bottles	\$1.92	\$1.67	\$1.50	\$1.23
	9112	#112-4CP 4CP Shirt Coolie fits cans or bottles	\$2.92	\$2.52	\$2.21	\$1.52 (4c)

Imprint Area: 3.375" W x 3.5" H Front & Back  
+ bleed on 4CP item

Case Pack / Dimensions / Weight: 200 ct./15" x 15" x 10"/6 lbs.

Item Dimensions: 5 1/2" W x 6" H (Flat)

Prices include a one-color imprint on one or two sides. Additional imprint colors: add \$0.30 (g) each. Screen charge \$45.00 (g) per color. For puff ink, please specify when ordering. Add \$0.20 (a) for generic camo material.

-4CP Prices include a four-color process sublimation imprint. Setup \$45.00 (g). Item proof required on all 4CP orders.

### Bottle Jersey™ (Patented)

1/8" High-Density Open-Cell Scuba Foam

Collapsible • Fits most 12 oz. longneck bottles.

		150	250	500	1000	
5 DAY	9102	#102	\$1.86	\$1.62	\$1.46	\$1.34
	9102	#102-4CP	\$3.26	\$2.83	\$2.58	\$2.42
	9102	#102ECO	\$2.23	\$1.96	\$1.82	\$1.70
	9102	#102ECO-4CP	\$3.66	\$3.38	\$2.97	\$2.80
5 DAY	9103	#103 Sleeveless	\$1.92	\$1.67	\$1.49	\$1.42 (4c)

Imprint Area: 3.25" W x 4.5" H (Front & Back)  
+ bleed on 4CP item

Case Pack / Dimensions / Weight: 200 ct./15" x 15" x 10"/6 lbs.



Item Dimensions: 5 1/2" W x 6" H (Flat)

Prices include a one-color imprint on one or two sides. Additional imprint colors: add \$0.30 (g) each. Screen charge \$45.00 (g) per color. For puff ink, please specify when ordering. Add \$0.20 (a) for generic camo material.

-4CP Prices include a four-color process sublimation imprint. Setup \$45.00 (g). Item proof required on all 4CP orders.

## Bottle Coolie™

1/8" High-Density Open-Cell Scuba Foam  
Collapsible • Fits most 12 oz. bottles.

		150	300	600	1200	
	9101	#101	\$1.83	\$1.60	\$1.41	\$1.08
	9101	#101-4CP	\$2.41	\$2.14	\$1.98	\$1.60 (4c)

Imprint Area: 3" W x 4.25" H (Front & Back)  
+ bleed on 4CP item

Case Pack / Dimensions / Weight: 150 ct./15" x 15" x 10"/6 lbs.

Item Dimensions: 3 5/8" W x 7" H

Prices include a one-color imprint on one side. Additional imprint colors or locations add \$0.30 (g) per color per side. For camo material, add \$0.36 (a). Screen Charge \$45.00 (g) per color (per side if second side is different).

-4CP Prices include a four-color process sublimation imprint. Setup \$45.00 (g) per side if artwork is different on each side. See p. 63 for personalization options.

## Zippered Bottle Coolie™

1/8" High-Density Open-Cell Scuba Foam  
Collapsible • Fits most 12 oz. longneck bottles.

		150	250	500	1000	
	9115	#115	\$2.78	\$2.42	\$2.13	\$1.79
	9115	#115-4CP	\$4.31	\$3.75	\$3.25	\$2.99
	9115	#115ECO	\$3.18	#2.80	\$2.51	\$2.15
	9115	#115ECO-4CP	\$4.73	\$4.11	\$3.80	\$3.59 (4c)

Imprint Area: 3.5" W x 2" H (Zipper Side);  
3.5" W x 4" H (Back Side);  
1.625" Diameter (Bottom) + bleed on 4CP item

Case Pack / Dimensions / Weight: 150 ct./15" x 15" x 10"/7 lbs.

Item Dimensions: 3 3/4" W x 8" H (Flat)

Please specify imprint location (zipper side or opposite zipper) when ordering.

Prices include a one-color imprint on one or two sides and bottom. Additional imprint colors: add \$0.30 (g) each. Screen charge \$45.00 (g) per color. For puff ink, please specify when ordering. Add \$0.36 (a) for generic camo material.

-4CP Prices include a four-color process sublimation imprint. Setup \$45.00 (g). Item proof required on all 4CP orders.



#101

#101-4CP



#115-4CP

#115

## Water/Soda Bottle Coolies™

1/8" High-Density Open-Cell Scuba Foam

Collapsible • Fits most 16-20 oz. plastic bottles.

		150	250	500	1000
9104	#104 Bottle Bag w/ Clip & Belt Loop	\$3.45	\$3.01	\$2.32	\$2.05
9104	#104-4CP Bottle Bag w/ Clip & Belt Loop	\$4.84	\$4.20	\$3.17	\$2.40
9103.5	#103.5 No Clip or Belt Loop	\$1.92	\$1.67	\$1.27	\$1.02
9103.5	#103.5-4CP No Clip or Belt Loop	\$3.55	\$3.09	\$2.32	\$1.77 (4c)

### Imprint Areas:

**#104:** 3.75" W x 5.25" H (Front & Back); 2" Diameter (Bottom)

**#103.5:** 3.25" W x 5" H (Front & Back); 2" Diameter (Bottom)

### Case Pack / Dimensions / Weight:

**#104:** 50 ct./15" x 15" x 10"/6 lbs.

**#103.5:** 350 ct./18" x 18" x 14"/11 lbs.

### Item Dimensions: 7 5/16" W x 4 5/8" H (Flat)

Prices include a one-color imprint on one or two sides and bottom. Additional imprint colors: add \$0.30 (g) each. Screen charge \$45.00 (g) per color. For puff ink, please specify when ordering. Add \$0.36 (a) for generic camo material.

-4CP Prices include a four-color process sublimation imprint. Setup \$45.00 (g). Item proof required on all 4CP orders.



#104

#104-4CP

#103.5

## Special-Size Coolies



#10020  
Large Energy Drink

#119  
Small Energy Drink

#10024  
24 oz. Can

#10018  
16 oz. Aluminum Beer Bottle

Custom-Built  
Mini-Keg

## Neoprene Bottle Bag™

Neoprene (Wetsuit Material)

One-Color, One-Side Imprint Only

5 DAY

	150	250	500	1000	
9122					
#122					
Bottle Bag w/ Drawstring, Clip, & Belt Loop	\$2.90	\$2.56	\$2.21	\$1.87	(4c)

Imprint Area: 3" W x 4" H

Case Pack / Dimensions / Weight:  
50 ct./15" x 15" x 10"/6 lbs.

Item Dimensions: 4" W x 6" H

Prices include a one-color imprint on one side only. Screen charge \$45.00 (g).

### Bottle Bag™ Material Colors



## Scuba Foam vs. Neoprene: What's the Difference?

Scuba is one of the commonly-used names for the material that Numo makes Pocket Coolies out of. Scuba was developed as a cheaper alternative to neoprene for beverage insulators. The irony is that the actual suits worn by scuba divers are really neoprene.

Kolder, Inc. (NUMO's parent company) began making beverage insulators out of neoprene in 1982. In 1982, the primary beverage insulator was the old, fat, extruded insulator. Neoprene offered great insulation properties in addition to being compact and offering multi-color imprints. Neoprene was the Cadillac of beverage insulators, but discerning consumers were willing to pay the price for a superior product.

Scuba arrived on the scene in the late 1990's. The material itself is constructed of an "open cell" polyurethane foam with a polyester fabric on one side and a tricot on the other. Neoprene is a "closed cell" rubber-based product with a polyester or nylon fabric on both sides. Tricot doesn't stretch nearly as well as nylon and poly, but guess what, it's cheaper!

You might be asking yourself, what does he mean by "open cell" and "closed cell"? Well, take a look at this picture. You can see air "bubbles" in the foam of the scuba (on the left), whereas you can't see the bubbles in the neoprene (on the right). When we say "open cell", we actually mean that we can see the bubbles in the foam, while neoprene is "closed cell" because we can't. The bubbles in neoprene are still there, but they're just not visible ("closed-cell" is a bit of a misnomer).

Now for the science bit... heat is transferred in three ways: conduction (transfer through physical contact), convection (transfer through the movement of air), and radiation (complicated). The rate at which heat is transferred into your beverage is a function of all three, and when you put an insulator on it, you're slowing that transfer in all three ways. Any insulator inhibits air flow around the can or bottle, and therefore impedes convection. When you have a neoprene insulator on a can or bottle, heat has to be transferred through a much denser, less conductive, material than scuba. What happens on a small scale is that in scuba foam, the heat is able to transfer through a little bit of polyurethane, and a lot of air (bubbles). Since neoprene, which is mostly rubber, it's the better insulator!

You might have heard about the "R-value" of insulation. That is a measure of the rate at which heat is transferred through something. The higher the R-value the better your insulation in your attic and walls, right? Well, neoprene has a higher R-value than scuba.



#KKK-4CP



#KK

# KOLDER® LINE

## The Original Kolder Kaddy™

High-Quality Neoprene (Wetsuit Material)  
Collapsible • Fits most cans or bottles.  
FREE Second Side & Bottom Imprint!

		50	100	250	500	1000
5 DAY	0070 #KK	\$1.58	\$1.42	\$1.24	\$1.18	\$1.00
	0070 #KK-4CP	\$3.02	\$2.58	\$2.30	\$2.05	\$1.58 (5c)

Imprint Area: 3" W x 3" H Front & Back;  
1.875" Diameter Bottom + Bleed on 4CP

Case Pack / Dimensions / Weight: 250 ct./15" x 15" x 10"/12 lbs.

Item Dimensions: 3 3/4" W x 5 1/8" H (Flat)

Prices include a one-color imprint on one or two sides and bottom. Additional imprint colors: add \$0.30 (g) each. Screen charge \$45.00 (g) per color. For puff ink, please specify when ordering. Add \$0.20 (a) for generic camo material.

-4CP Prices include a four-color process sublimation imprint. Setup \$45.00 (g). Item proof required on all 4CP orders.

# KOLDER® LINE

## The Original Kolder Holder™

Our Thickest High-Quality Neoprene (Wetsuit Material)  
Glued-In Bottom • Fits most cans or bottles.  
FREE Second Side Imprint!

		50	100	250	500	1000
5 DAY	0007 #KH	\$2.17	\$2.00	\$1.83	\$1.70	\$1.60
	0007 #KH-4CP	\$4.04	\$3.52	\$3.08	\$2.74	\$2.68 (5c)

Imprint Area: 3.5" W x 3.5" H One-Sided;  
3" W x 3" H Front & Back; + Bleed on 4CP

Case Pack / Dimensions / Weight: 50 ct./15" x 15" x 10"/5 lbs.

Item Dimensions: 2 7/8" Diameter x 4" H (Flat)

Prices include a one-color imprint on one or two sides or full-wrap. Additional imprint colors: add \$0.30 (g) each. Screen charge \$45.00 (g) per color. For puff ink, please specify when ordering. Add \$0.20 (a) for generic camo material.

-4CP Prices include a four-color process sublimation imprint. Setup \$45.00 (g). Item proof required on all 4CP orders.

### Kolder Holder™ Material Colors



#KH-4CP

#KH

# KOLDER® LINE

## The Original Bottle Suit™

High-Quality Neoprene (Wetsuit Material)  
With Zipper & Glued-In Bottom  
Fits most longneck glass bottles.

		50	100	250	500	1000	
003	#BS	\$3.33	\$3.17	\$2.93	\$2.75	\$2.50	
003	#BS-4CP	\$6.19	\$5.39	\$4.76	\$4.24	\$4.00	(5c)

Imprint Area: 3.25" W x 2.5" H Zipper Side;  
3.25" W x 4" H Opposite Zipper;  
+ Bleed on 4CP

Case Pack / Dimensions / Weight: 50 ct./15" x 15" x 10"/6 lbs.

Item Dimensions: 2 5/8" x 7 5/8"

Please specify imprint location (zipper side or opposite zipper) when ordering.

Prices include a one-color imprint in flat ink on one side. For puff ink, please specify when ordering. Additional imprint colors add \$0.30 (g) each. For second side imprint add \$0.30 (g) per color, per side. For camo material add \$0.36 (a). Screen Charge \$45.00 (g) per color per side.

-4CP Prices include a four-color process sublimation imprint. Setup \$45.00 (g) per side if artwork is different on each side.

## Magnetic Kolder Kaddy™

High-Quality Neoprene (Wetsuit Material)  
With Sewn-In Magnets on One Side  
Collapsible • Fits most cans or bottles.

		50	100	250	500	1000	
0262	#MMKK	\$3.61	\$3.27	\$3.02	\$2.83	\$2.66	
0262	#MMKK-4CP	\$5.08	\$4.81	\$4.46	\$4.15	\$3.90	(5c)

Imprint Area: 3" W x 3" H

Case Pack / Dimensions / Weight: 150 ct./15" x 15" x 10"/12 lbs.

Item Dimensions: 3 3/4" W x 5 1/8" H (Flat)

Prices include a one-color imprint on one side and bottom. Additional imprint colors: add \$0.30 (g) each. Screen charge \$45.00 (g) per color. For puff ink, please specify when ordering. Add \$0.20 (a) for generic camo material.



## Keeps Drinks Cold & Convenient!

Clings to any steel surface:

- Tailgates
- Workbenches
- Tool Boxes
- Lockers
- Farm Equipment
- And more!



#BS

#BS-4CP



#MMKK



# Magnetic!



#KBDY-6



### Kool Buddy™

6-Pack Insulated Cooler Bag • One-Color Imprint  
70 Denier Polyester • Front Pocket • Carry Handle

		150	250	500	1000		
5 DAY	0376	#KBDY6	\$2.50	\$2.25	\$2.12	\$1.99	(4c)

Imprint Area: 3.5" W x 3.5" H

Case Pack / Dimensions / Weight: 50 ct./18" x 18" x 14"/15 lbs.

Item Dimensions: 7 1/2" W x 5 3/4" H x 5 3/4" D

Prices include a one-color imprint on front pocket. Screen Charge \$45.00 (g) per color.

#### Kool Buddy™ Material Colors



#KKB12

### Pocket Cooler™

12-Pack Insulated Cooler Bag  
Tough Duck Exterior • Front Pocket • Heat-Sealed Liner

		12	48	96	144	288		
5 DAY	0311	#KKB12	\$13.35	\$11.15	\$10.38	\$9.45	\$8.92	(5c)

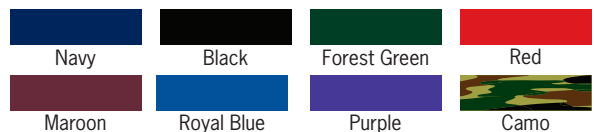
Imprint Area: 4" W x 4" H

Case Pack / Dimensions / Weight: 12 ct./18" x 18" x 14"/16 lbs.

Item Dimensions: 12" W x 9 1/2" H x 7" D

Prices include a one-color imprint on front pocket. Additional colors (up to 5 total) add \$0.60 (g) per color. Screen Charge \$45.00 (g) per color. Add \$1.20 (a) for generic camo material.

#### Pocket Cooler™ Material Colors



**Made in USA!**

**Extra-Thick Insulation**  
Holds Temperature Longer

**Thicker Walls Maintain Shape**

**Flat Panels Can Be Shipped for Embroidery**  
Prior to Assembly



**Cooler Bag™**

Premium Insulated Cooler Bag • Made in U.S.A.!  
Tough Duck Exterior • Extra-Thick Insulation • Heat-Sealed Liner

		12	48	96	144	288
0079	#KKB600 6-Pack	\$30.47	\$28.50	\$27.12	\$25.24	\$24.03
0079-CAMO	#KKB600C Camo 6-Pack	\$33.65	\$31.50	\$29.96	\$28.24	\$26.35
0081	#KKB1200 12-Pack	\$32.96	\$30.71	\$28.99	\$27.45	\$26.01
0081-CAMO	#KKB1200C Camo 12-Pack	\$36.48	\$34.16	\$32.19	\$30.64	\$29.10
0082	#KKB1800 18-Pack	\$39.91	\$38.02	\$36.65	\$34.59	\$33.22
0082-CAMO	#KKB1800C Camo 18-Pack	\$44.55	\$42.90	\$41.11	\$39.40	\$36.82
0083	#KKB2400 24-Pack	\$44.55	\$42.57	\$40.77	\$38.54	\$36.65
0083-CAMO	#KKB2400C Camo 24-Pack	\$49.96	\$46.78	\$44.62	\$42.90	41.18 (5c)

**Imprint Area:**

#KKB600: 4" W x 4" H; #KKB1200: 5" W x 5" H;  
#KKB1800: 6" W x 6" H; #KKB2400: 6" W x 6" H

**Case Pack / Dimensions / Weight:**

#KKB600: 24 ct./30" x 20" x 25"/35 lbs.  
#KKB1200: 16 ct./18" x 18" x 14"/35 lbs.  
#KKB1800: 10 ct./18" x 18" x 14"/35 lbs.  
#KKB600: 9 ct./18" x 18" x 14"/35 lbs.

**Item Dimensions:**

#KKB600: 11 3/4" W x 6 3/4" H x 4 1/8" D  
#KKB1200: 14 3/4" W x 9 3/4" H x 6 5/8" D  
#KKB1800: 14 3/4" W x 10 3/4" H x 5 5/16" D  
#KKB2400: 17 3/8" W x 11" H x 8 1/2" D

Prices include a one-color imprint on one side. Additional colors (up to 6 total) add \$0.60 (g) per color per side. Screen Charge \$45.00 (g) per color.

#KKB1800

#KKB1200C

#KKB600



**Premium Cooler Bag Material Colors**

Black	Red	Royal Blue
Navy	Forest Green	Beige
Gray	Green Camo	Tan Camo



#EC-4CP

#EC

### Eyeglass Case

High-Quality Neoprene (Wetsuit Material)  
With Zipper and Clip Hook

		50	100	250	500	1000
0045	#EC	\$4.58	\$4.17	\$3.99	\$3.76	\$3.62
0045	#EC-4CP	\$7.08	\$6.17	\$5.50	\$5.00	\$4.55 (5c)

Imprint Area: 5" W x 1.75" H

Case Pack / Dimensions / Weight: 100 ct./15" x 15" x 10"/10 lbs.

Item Dimensions: 6 3/4" W x 3 1/4" H

Prices include a one-color imprint on one side. Additional imprint colors: add \$0.30 (g) each. Screen charge \$45.00 (g) per color (per side if second side art is different). For puff ink, please specify when ordering. For second side imprint, add \$0.30 (g) per color. Add \$0.20 (a) for generic camo material.

-4CP Prices include a four-color process sublimation imprint. Setup \$45.00 (g). Item proof required on all 4CP orders.



#9139-4CP

Shown with DigiColor Camo  
Premium Stock Design - See p. 62

#9138

#9139

### New for 2011! Scuba Eyeglass Sleeve

1/8" High-Density Open-Cell Scuba Foam

		150	250	500	1000
9138	#9138 Straight End	\$2.03	\$1.32	\$1.15	\$0.99
9138	#9138 Straight End Four-Color Process	\$2.17	\$1.97	\$1.78	\$1.59
9139	#9139 Curved End	\$2.03	\$1.32	\$1.15	\$0.99
9139	#9139 Curved End Four-Color Process	\$2.17	\$1.97	\$1.78	\$1.59 (4c)

Imprint Area: 4.5" W x 2.5" H

Case Pack / Dimensions / Weight: 200 ct./15" x 15" x 10"/9 lbs.

Item Dimensions: 6 3/4" W x 3 1/2" H

Prices include a one-color imprint on one or two sides. Additional imprint colors: add \$0.30 (g) per color. Screen charge \$45.00 (g) per color. For puff ink, please specify when ordering. For second side imprint, add \$0.30 (g) per color. Add \$0.20 (a) for generic camo material.

-4CP Prices include a four-color process sublimation imprint. Setup \$45.00 (g). Item proof required on all 4CP orders.

## New for 2011! Neoprene Wrist Strap Key Holder

High-Quality Neoprene (Wetsuit Material)

With Key Ring & Wrist Strap

	150	250	500	1000	
--	-----	-----	-----	------	--

5 DAY

0635

#0635

\$0.89 \$0.79 \$0.75 \$0.69 (4c)

Imprint Area: 4.75" x 0.625"

Case Pack / Dimensions / Weight: 550 ct./15" x 15" x 10"/15 lbs.

Item Dimensions: 7/8" W x 5" L

Prices include a one-color imprint on one or two sides. Additional imprint colors: add \$0.30 (g) each. Screen charge \$45.00 (g) per color. For puff ink, please specify when ordering. Add \$0.20 (a) for generic camo material.



#0635

Put Key Holders on beverage containers handed out at events!

## New for 2011! Neoprene Key Holder with Clip

High-Quality Neoprene (Wetsuit Material)

With Key Ring, Carabiner Clip, & Wrist Strap

	150	250	500	1000	
--	-----	-----	-----	------	--

5 DAY

0636

#0636

\$1.39 \$1.19 \$1.09 \$0.99 (4c)

Imprint Area: 3" x 0.625"

Case Pack / Dimensions / Weight: 550 ct./15" x 15" x 10"/15 lbs.

Item Dimensions: 7/8" W x 7 1/8" L

Prices include a one-color imprint on one or two sides. Additional imprint colors: add \$0.30 (g) each. Screen charge \$45.00 (g) per color. For puff ink, please specify when ordering. Add \$0.20 (a) for generic camo material.



#0636



#0636

## Peeper Keeper™ Eyewear Retainer

High-Quality Neoprene (Wetsuit Material)

One Color only

	50	100	250	500	1000	
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0316

#PK

\$1.80 \$1.63 \$1.56 \$1.42 \$1.34 (5c)

Imprint Area: 10" W x 0.625" H

Case Pack / Dimensions / Weight: 250 ct./12" x 10" x 10"/5 lbs.

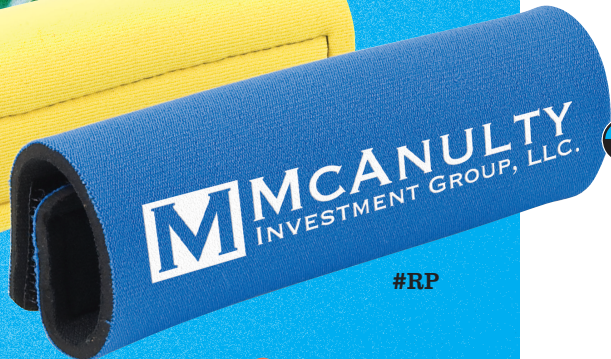
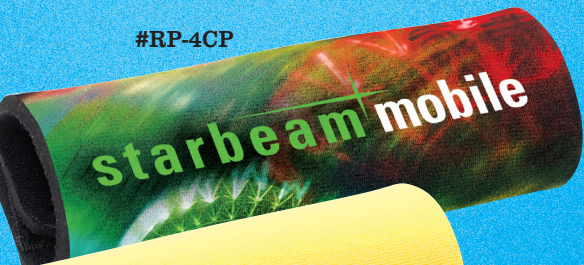
Item Dimensions: 17" L x 7/8" H

Prices include a one-color imprint on one side. Screen charge \$45.00 (g). For puff ink, please specify when ordering. Add \$0.10 (a) for generic camo material.



#PK

#RP-4CP



#RP



Rapster™ Ships Flat!

### Rapster™ Handle Gripper

High-Quality Neoprene (Wetsuit Material)  
With Hook & Loop Closure

		250	500	1000	
0413	#RP	\$1.29	\$1.13	\$1.02	
0413	#RP-4CP	\$1.63	\$1.49	\$1.43	(3c)

Imprint Area: 3.75" W x 2" H + Bleed on 4CP

Case Pack / Dimensions / Weight: 250 ct./15" x 15" x 10"/10 lbs.

Item Dimensions: 4 5/8" W x 1 5/8" H

Prices include a one-color imprint on one side. Additional imprint colors: add \$0.30 (g) each. Screen charge \$45.00 (g) per color. For puff ink, please specify when ordering. Add \$0.10 (a) for generic camo material.

-4CP Prices include a four-color process sublimation imprint. Setup \$45.00 (g). Item proof required on all 4CP orders.



### Promo Wrist Band

High-Quality Neoprene (Wetsuit Material)  
One Color only

		250	500	1000	
0310	#PB-6 (Youth Size)	\$0.69	\$0.57	\$0.44	
0287	#PB-8 (Adult Size)	\$0.72	\$0.60	\$0.48	(3c)

Imprint Area: #PB-6: 5.25" W x 0.375" H; #PB-8: 7" W x 0.375" H

Case Pack / Dimensions / Weight: 500 ct./15" x 15" x 10"/6 lbs.

Item Dimensions: #PB-6: 2" Diameter; #PB-8: 2 5/8" Diameter

Prices include a one-color imprint on one side. Screen charge \$45.00 (g). For puff ink, please specify when ordering. Add \$0.10 (a) for generic camo material.



#PB-8

## Triple USB Flash Drive Holder

1/8" High-Density Open-Cell Scuba Foam

		150	250	500	1000
0602	#USB3	\$4.12	\$3.18	\$2.51	\$2.11
 0602	#USB3-4CP	\$4.75	\$3.63	\$2.92	\$2.42
 0602	#USB3ECO	\$4.72	\$3.69	\$3.00	\$2.49 (4c)

Imprint Area: 3.5" W x 3.5" H

Case Pack / Dimensions / Weight: 200 ct./15" x 15" x 10"/12 lbs.

Item Dimensions: 4 1/8" W x 4 1/8" H

Prices include a one-color imprint on one side. Second side imprint add \$0.30 (g). Additional imprint colors: add \$0.30 (g) per color per side. Screen charge \$45.00 (g) per color per side.

-4CP Prices include a four-color process sublimation imprint. Setup \$45.00 (g). Item proof required on all 4CP orders.



## Single USB Flash Drive Holder

1/8" High-Density Open-Cell Scuba Foam

		150	250	500	1000
0601	#USB1	\$1.89	\$1.46	\$1.17	\$0.99
 0601	#USB1-4CP	\$2.83	\$2.15	\$1.72	\$1.44
 0601	#USB1ECO	\$2.51	\$1.94	\$1.55	\$1.29 (4c)

Imprint Area: 2.5" W x 1.5" H

Case Pack / Dimensions / Weight: 500 ct./15" x 15" x 10"/12 lbs.

Item Dimensions: 3 5/8" W x 1 7/8" H

Prices include a one-color imprint on one side. Second side imprint add \$0.30 (g). Additional imprint colors: add \$0.30 (g) per color per side. Screen charge \$45.00 (g) per color per side.

-4CP Prices include a four-color process sublimation imprint. Setup \$45.00 (g). Item proof required on all 4CP orders.



Add a keyring to USB Flash Drive Holders (either size) for \$0.40 (c)





#9800-03



#98004MP



#98002MP



#MPRND




#MPLG

### Jersey-Shape Mousepad

Natural Rubber • Four-Color Process

	150	250	500	1000
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 980003	#9800-03	\$4.13	\$3.59	\$3.08	\$2.56	(4c)
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Imprint Area: 5.25" W x 6" H + Sleeve & Shoulder Area + bleed

Case Pack / Dimensions / Weight: 200 ct./18" x 18" x 14"/38 lbs.



Item Dimensions: 9 5/8" W x 9" H

Prices include a four-color process sublimation imprint. Setup \$45.00 (g). Item proof required on all 4CP orders.

### Standard-Shape Mousepads

Natural Rubber • Four-Color Process

	150	250	500	1000
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 980004	#98004MP Round	\$3.54	\$3.08	\$2.56	\$2.05	
 980002	#98002MP Rectangle	\$3.54	\$3.08	\$2.56	\$2.05	(4c)

Imprint Area: **#98004MP:** 7.5" Diameter; **#98002MP:** 8.5" x 6.75"  
(Add 0.25" Bleed to Item Dimensions)

Case Pack / Dimensions / Weight: 150 ct./18" x 18" x 14"/28 lbs.

Item Dimensions: **#98004MP:** 8" Diameter; **#98002MP:** 9" x 7 1/4"

Prices include a four-color process sublimation imprint. Setup \$45.00 (g). Item proof required on all 4CP orders.

### Solid-Color Neoprene Mousepads

Natural Rubber • Direct-Screen Imprint

	150	250	500	1000
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 0204	#MPRND Round	\$2.73	\$2.21	\$1.87	\$1.70	
 0008	#MPLG Rectangle	\$2.73	\$2.21	\$1.87	\$1.70	(4c)

Imprint Area: **#MPRND:** 8.25" Diameter; **#MPLG:** 9.25" x 7.75"

Case Pack / Dimensions / Weight: 150 ct./18" x 18" x 14"/24 lbs.

Item Dimensions: **#MPRND:** 9" Diameter; **#MPLG:** 10" x 8 1/2"

Prices include a one-color imprint. Additional imprint colors add \$0.30 (g) per color. Screen Charge \$45.00 (g) per color.

## Mobile Accessory Holder

Premium-Quality Neoprene (Wetsuit Material) or EcoFoam2.0™  
With Key Ring & Carabiner Clip

		100	250	500	1000
0549	#549 Neoprene Large	\$3.15	\$2.65	\$2.32	\$1.99
0549	#549-4CP Neoprene Large - 4CP	\$4.00	\$3.50	\$3.00	\$2.58
0550	#550 Neoprene Small	\$2.82	\$2.32	\$1.98	\$1.65
0550	#550-4CP Neoprene Small - 4CP	\$3.75	\$2.98	\$2.58	\$2.13
0557	#557 EcoFoam2.0™ Large	\$3.24	\$2.73	\$2.39	\$2.05
0556	#556 EcoFoam2.0™ Small	\$2.90	\$2.39	\$2.04	\$1.70 (4c)

### Imprint Area:

#549 & #557: 2.5" W x 3.5" H

#550 & #556: 2" W x 3" H

### Case Pack / Dimensions / Weight:

#549 & #557: 150 ct./15" x 15" x 10"/10 lbs.

#550 & #556: 200 ct./15" x 15" x 10"/8 lbs.

### Item Dimensions:

#549 & #557: 3 1/4" W x 5 1/8" H

#550 & #556: 2 5/8" W x 4 3/16" H

For no webbing loop, no keyring, and no carabiner clip, subtract \$0.35 (c).  
Prices include a one-color imprint on one or two sides. Additional imprint colors: add \$0.30 (g) per color per location. Screen charge \$45.00 (g) per color per location. For puff ink, please specify when ordering. Add \$0.20 (a) for generic camo material.  
-4CP Prices include a four-color process sublimation imprint. Setup \$45.00 (g). Item proof required on all 4CP orders.

## New! Phone Jersey™

Premium-Quality Neoprene (Wetsuit Material) or EcoFoam2.0™  
With Key Ring & Carabiner Clip

		100	250	500	1000
0627	#0627	\$3.50	\$2.98	\$2.58	\$2.25
0627	#0627-4CP	\$4.67	\$3.92	\$3.33	\$3.00
0627	#0627ECO EcoFoam2.0™	\$3.08	\$2.58	\$2.25	\$2.08 (4c)

Imprint Area: 2" W x 3" H

Case Pack / Dimensions / Weight: 200 ct./15" x 15" x 10"/15 lbs.

Item Dimensions: 4 3/4" W x 5 1/8" H

Prices include a one-color imprint on one or two sides. Additional imprint colors: add \$0.30 (g) per color per location. Screen charge \$45.00 (g) per color per location. For puff ink, please specify when ordering. Add \$0.20 (a) for generic camo material.  
-4CP Prices include a four-color process sublimation imprint. Setup \$45.00 (g). Item proof required on all 4CP orders.



#549-4CP

#549

#550

#0627-4CP

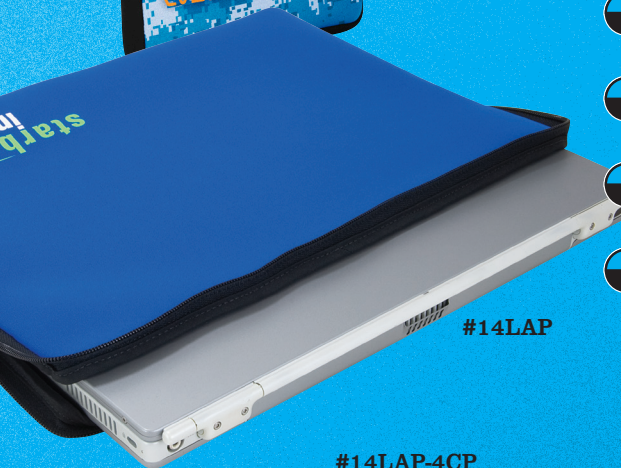


#0627



#15LAP

#0598



#14LAP

#14LAP-4CP



#14LAP-4CP

## Neoprene Laptop Sleeve

High-Quality Neoprene (Wetsuit Material) with Zippered Closure

		12	24	48	96	144
0474	#474 Netbook Size	\$10.00	\$9.75	\$9.42	\$8.92	\$8.75
0598	#0598 Apple iPad Size	\$10.00	\$9.75	\$9.42	\$8.92	\$8.75
0467	#14LAP Standard Size	\$17.47	\$16.65	\$15.98	\$15.48	\$14.98
0467	#15LAP Large Size	\$18.98	\$17.98	\$17.15	\$16.48	\$15.98
0468	#17LAP Extra-Large	\$21.65	\$20.65	\$19.65	\$18.82	\$17.98
0474	#474-4CP Netbook Size	\$12.50	\$12.08	\$11.67	\$11.33	\$10.92
0598	#0598-4CP Apple iPad Size	\$12.50	\$12.08	\$11.67	\$11.33	\$10.92
0467	#14LAP-4CP Standard Size	\$23.32	\$22.15	\$21.32	\$20.65	\$19.98
0467	#15LAP-4CP Large Size	\$23.98	\$23.15	\$22.48	\$21.65	\$20.98
0468	#17LAP-4CP Extra-Large	\$27.15	\$26.15	\$24.98	\$24.15	\$22.98 (5c)

### Imprint Area:

#474: 4" W x 2" H in lower-right corner

#0598: 5.75" W x 4.5" H centered on front panel

#14LAP, #15LAP, #17LAP: 5" W x 3" H in lower-right corner

### Case Pack / Dimensions / Weight:

#474, #0598: 80 ct./18" x 18" x 14"/19 lbs.

#14LAP: 25 ct./15" x 15" x 10"/12 lbs.

#15LAP: 25 ct./15" x 15" x 10"/15 lbs.

#17LAP: 25 ct./18" x 18" x 14"/19 lbs.

### Item Dimensions:

#474: 10 1/4" W x 7" H x 1" D

#0598: 8 1/2" W x 11" H x 1" D

#14LAP: 15 1/4" W x 13 1/4" H x 1" D

#15LAP: 17 1/4" W x 14 1/4" H x 1" D

#17LAP: 17 1/4" W x 14 1/4" H x 1" D

## Custom Sizes!

Have a large deployment of identical laptops? We can custom-build any of our Laptop Sleeves to fit!

Prices include a one-color imprint on one side. Additional imprint colors or locations add \$0.30 (g) each. Screen charge \$45.00 (g) per color (per side if second side imprint is different). For puff ink, please specify when ordering. Add \$1.40 (a) for generic camo material.

-4CP Prices include a four-color process sublimation imprint. Setup \$45.00 (g). Item proof required on all 4CP orders.

## Will my computer fit?

See How To Measure Your Laptop, page 35.

Numo Size	Designed for Screen Size	Max. Width	Max. Depth	Max. Thickness
Standard Size	Up to 14" (or 15.4" Widescreen)	14.2"	10.8"	1.25"
Large	Up to 15" (or 16" Widescreen)	14.6"	12.4"	1.25"
Extra-Large	Up to 17"	16.4"	13"	1.25"

# Neoprene Laptop Sleeve Options

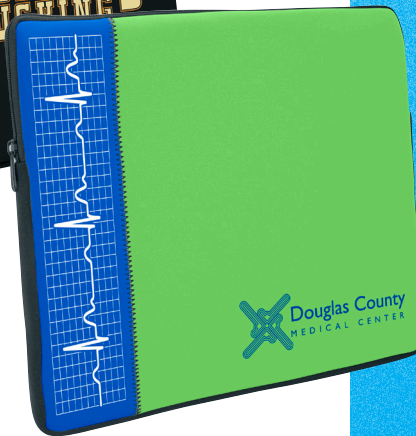
Accent Panels available in designer patterns, camo patterns, and solid colors!



#15LAP-PKR  
Aruba Pattern Shown



#15LAP-PKR-TC  
Max-4 HD® Pattern Shown



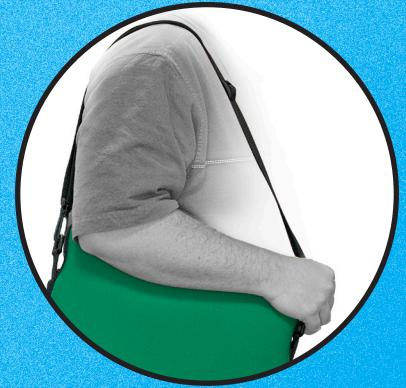
#15LAP-TT

See page 62 for Premium Stock Designs available for the Accent Panel on these Laptop Sleeves.

Prices vary by item size.

See [www.numomfg.com](http://www.numomfg.com) for details.

Add a Shoulder Strap for \$1.99 (c)

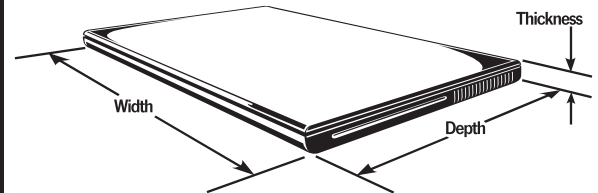


Add a Carry Handle for \$1.65 (c)

## How to Measure Your Laptop



Since laptops vary so much from one brand to another, you can measure the closed size of your computer and compare it with the respective charts for our laptop sleeves shown on pages 34, 36, and 37.



The size of a laptop (notebook computer) is determined by the size of the screen, measured **diagonally**. The bezel, or frame, around the screen is not part of this measurement.

Most modern computers use a **widescreen** format, which has proportions closer to a movie screen rather than the traditional aspect that's nearly a square. Because of this, some brands of laptops will fit best in a sleeve designed for the next smaller size. For example, many 15.4" laptops fit nicely in our 14" sleeves.



## Messenger Bag-Style Laptop Sleeve

High-Quality Neoprene (Wetsuit Material)  
With Zippered Closure and Adjustable Shoulder Strap

		12	24	48	96	144
0526	#0526 Standard Size	\$27.50	\$25.83	\$24.17	\$23.33	\$22.49
0527	#0527 Large Size	\$29.32	\$27.65	\$26.15	\$25.15	\$24.32
0528	#0528 Extra-Large	\$30.83	\$29.17	\$27.50	\$26.67	\$25.83
0529	#0529 Standard Size 4-Color Process	\$30.83	\$29.17	\$27.50	\$26.67	\$25.82
0530	#0530 Large Size 4-Color Process	\$32.82	\$31.15	\$29.48	\$28.65	\$27.82
0531	#0531 Extra-Large 4-Color Process	\$34.82	\$33.15	\$31.48	\$30.65	\$29.82 (5c)

Imprint Area: 5" W x 2.5" H (Centered on flap approx. 1" from edge)

Case Pack / Dimensions / Weight:

**#0526 & #0529:** 20 ct./15" x 15" x 10"/12 lbs.

**#0527 & #0530:** 20 ct./15" x 15" x 10"/15 lbs.

**#0528 & #0531:** 20 ct./18" x 18" x 14"/19 lbs.

Item Dimensions:

**#0526 & #0529:** 14 3/4" W x 12 1/8" H x 1" D

**#0527 & #0530:** 15 1/4" W x 13 1/4" H x 1" D

**#0528 & #0531:** 17 1/4" W x 14 1/4" H x 1" D

#0526/#0527/#0528 Prices include a one-color imprint on flap. Additional colors add \$0.30 (g) per color per location. Add \$1.40 (a) for generic camo material. Screen Charge \$45.00 (g) per color. Please specify desired material color for flap/shoulder pad and body (Gussets & strap will be black.)

#0529/#0530/#0531 Prices include a four-color process sublimation imprint on flap and shoulder strap pad. Setup \$45.00 (g). Item proof required on all 4CP orders.

## Custom Sizes!

Have a large deployment of identical laptops? We can custom-build any of our Laptop Sleeves to fit!

## Will my computer fit?

See How To Measure Your Laptop, page 35.

Numo Size	Designed for Screen Size	Max. Width	Max. Depth	Max. Thickness
Standard Size	Up to 14" (or 15.4" Widescreen)	14.2"	10.8"	1.25"
Large	Up to 15" (or 16" Widescreen)	14.6"	12.4"	1.25"
Extra-Large	Up to 17"	16.4"	13"	1.25"

## Wraptop™ Scuba Foam Laptop Sleeve

1/8" High-Density Open-Cell Scuba Foam

With Fold-Over Closure

		24	48	96	144	288
0491	#0491 Netbook Size	\$8.32	\$7.48	\$6.65	\$6.25	\$5.83
0493	#0493 Standard Size	\$9.15	\$8.33	\$7.92	\$7.50	\$7.08
0495	#0495 Large Size	\$9.98	\$9.17	\$8.75	\$8.33	\$7.98
0497	#0497 Extra-Large	\$11.65	\$10.00	\$9.17	\$8.75	\$8.33
0492	#0492 Netbook Size EcoFoam2.0™	\$8.98	\$8.48	\$7.98	\$7.48	\$7.15
0494	#0494 Standard Size EcoFoam2.0™	\$11.15	\$10.32	\$9.92	\$9.48	\$8.98
0496	#0496 Large Size EcoFoam2.0™	\$12.15	\$11.32	\$10.92	\$10.50	\$10.17
0498	#0498 Extra-Large EcoFoam2.0™	\$13.98	\$12.17	\$11.33	\$10.92	\$10.33 (5c)

Imprint Area:

**#0491/#0492:** 4" W x 2" H in lower-right corner

**#0493/#0494, #0495/#0496, #0497/#0498:** 5" W x 3" H in lower-right corner

Case Pack / Dimensions / Weight:

**#0491/#0492:** 50 ct./15" x 15" x 10"/6 lbs.

**#0493/#0494:** 40 ct./18" x 18" x 14"/9 lbs.

**#0495/#0496:** 40 ct./18" x 18" x 14"/10 lbs.

**#0497/#0498:** 25 ct./18" x 18" x 14"/10 lbs.

Item Dimensions:

**#0491/#0492:** 9 5/8" W x 6 3/4" H x 1" D

**#0493/#0494:** 12 3/4" W x 9 3/8" H x 1" D

**#0495/#0496:** 14 3/8" W x 10 5/8" H x 1" D

**#0497/#0498:** 15 1/2" W x 11 3/8" H x 1" D

Prices include a one-color imprint on one side. Additional imprint colors: add \$0.30 (g) per color per location. Screen charge \$45.00 (g) per color per location. For puff ink, please specify when ordering. Add \$1.40 (a) for generic camo material.

## Will my computer fit?

See How To Measure Your Laptop, page 35.

Wraptop Size	Designed for Screen Size	Max. Width	Max. Depth	Max. Thickness
Netbook Size	Netbooks & Apple® iPad®	9.7"	6.8"	1.25"
Standard Size	Up to 14"	12.8"	9.4"	1.5"
Large	Up to 15"	14.3"	10.7"	1.5"
Extra-Large	Up to 17"	15.5"	11.4"	1.7"

#0497



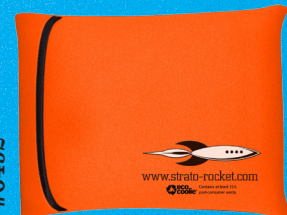
#0495



#0494



#0492





#273

### New for 2011! Scuba Tote

Fits most Laptop Computers up to 16" Screen size  
 1/8" High-Density Open-Cell Scuba Foam • Zipper Closure

		50	100	300	600	
9273	#273	\$8.92	\$8.08	\$7.42	\$6.75	(4c)

Imprint Area: 5" W x 9" H

Case Pack / Dimensions / Weight: 50 ct./17" x 17" x 13"/12 lbs.

Item Dimensions: 16" W x 12" H

Prices include a one-color imprint on one side. Additional colors add \$0.30 (g) per color per side. Screen Charge \$45.00 (g) per color per side.



#21050S-DIV

### Cable Keeper™ Divided Bag

1/8" High-Density Open-Cell Scuba Foam

		150	300	600	1200	
9210-50	#21050S-DIV	\$4.79	\$4.27	\$3.93	\$3.42	(4c)

Imprint Area: 3.5" W x 3.5" H

Case Pack / Dimensions / Weight: 40 ct./19" x 15" x 9"/15 lbs.

Item Dimensions: 15" W x 8 1/2" H

Prices include a one-color imprint on one side. Second side imprint add \$0.30 (g). Additional imprint colors: add \$0.30 (g) per color per side. Screen charge \$45.00 (g) per color per side.



#212

#213

### Mesh Bags

1/8" High-Density Open-Cell Scuba Foam

		100	300	600	1200	
9212	#212 Large	\$4.52	\$4.14	\$3.65	\$3.37	
9213	#213 Small w/ Clip	\$3.43	\$3.00	\$2.66	\$2.46	(4c)

Imprint Area:

#212: 10" W x 8" H

#213: 6" W x 4" H

Case Pack / Dimensions / Weight:  
 125 ct./17" x 17" x 13"/12 lbs.

Item Dimensions:

#212: 11 1/4" W x 8 3/4" H

#213: 6 7/8" W x 4 7/8" H

Prices include a one-color imprint on one side. Second side imprint add \$0.30 (g). Additional imprint colors: add \$0.30 (g) per color per side. Screen charge \$45.00 (g) per color per side.

## Memorial Bag

Expanded Vinyl • Zipper Closure

		100	300	600	1200
9239-01	#23901 13" x 10"	\$3.73	\$3.24	\$2.80	\$2.45
9239-02	#23902 16" x 12"	\$4.35	\$3.78	\$3.43	\$3.21 (4c)

Imprint Area:

**#23901:** 10" W x 7" H

**#23902:** 13" W x 9" H

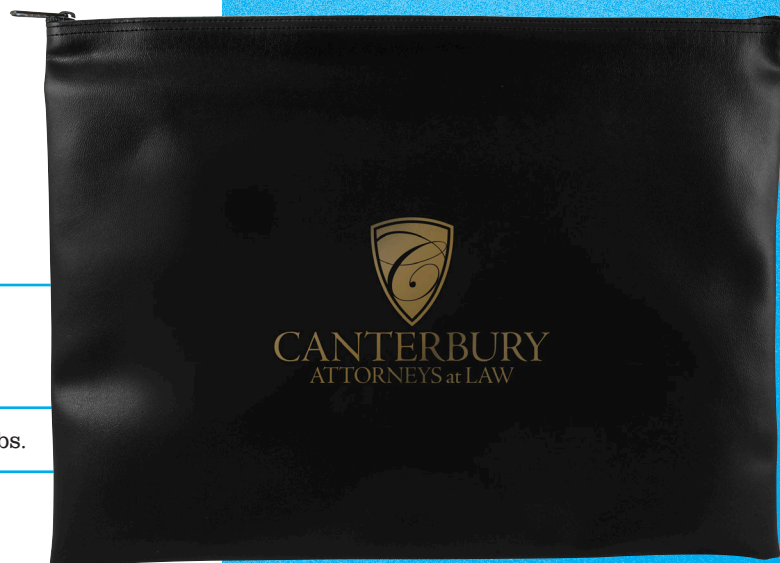
Case Pack / Dimensions / Weight: 50 ct./19" x 15" x 9"/15 lbs.

Item Dimensions:

**#23901:** 13" W x 10" H

**#23902:** 16" W x 12" H

Prices include a one-color imprint on one side. Additional colors add \$0.30 (g) per color per side. Screen Charge \$45.00 (g) per color per side.



#23902

## Economical Briefcase

Clear Vinyl, Laminated Nylon, or Expanded Vinyl  
Zipper Closure

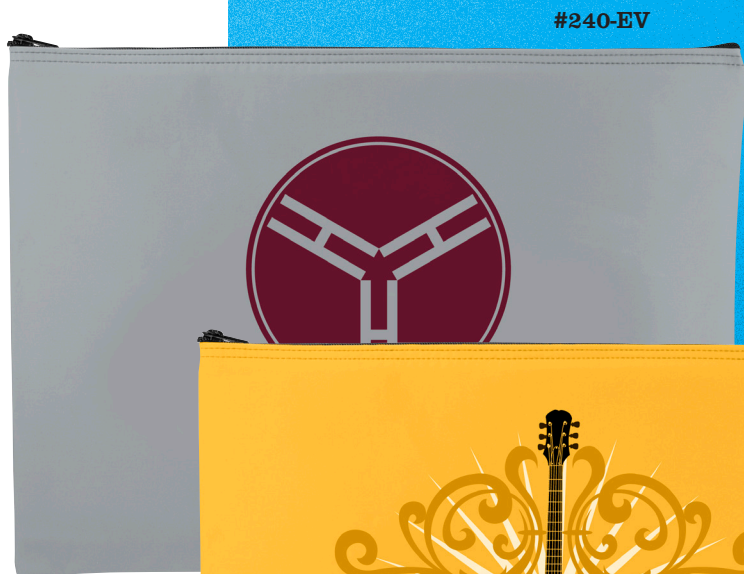
		100	300	600	1200
9240-01	#240EV Expanded Vinyl	\$4.72	\$4.10	\$3.79	\$3.29
9240-01	#240CV Clear Vinyl	\$4.08	\$3.56	\$3.13	\$2.54
9240-01	#240-LN Laminated Nylon	\$7.73	\$6.87	\$6.70	\$6.26 (4c)

Imprint Area: 12" W x 8.5" H

Case Pack / Dimensions / Weight: 50 ct./19" x 14" x 8"/20 lbs.

Item Dimensions: 16" W x 11" H

Prices include a one-color imprint on one side. Additional colors add \$0.30 (g) per color per side. Screen Charge \$45.00 (g) per color per side.



#240-EV

#240-LN



#0651

### New for 2011! Card Guard™

Premium Neoprene (Wetsuit Material)  
Free Second Side Imprint!

		100	250	500	1000
0651	#0651	\$1.80	\$1.63	\$1.42	\$1.23 (4c)

Imprint Area: 2.5" W x 1.5" H

Case Pack / Dimensions / Weight: 500 ct./15" x 15" x 10"/17 lbs.

Item Dimensions: 4 1/8" W x 2 3/4" H

Prices include a one-color imprint on one or two sides. Additional colors add \$0.30 (g) per color per side. Add \$0.20 (a) for generic camo material. Screen Charge \$45.00 (g) per color per side.



#21020S-4CP

### Four-Color Process Coin Bags

1/8" High-Density Open-Cell Scuba Foam with Zipper

		150	300	600	1200
921020	#21003S-4CP	\$2.32	\$1.97	\$1.80	\$1.63 (4c)

Imprint Area: 4" W x 2" H + Bleed

Case Pack / Dimensions / Weight: 250 ct./19" x 14" x 8"/19 lbs.

Item Dimensions: 5" W x 3" H

Prices include a four-color process sublimation imprint. Setup \$45.00 (g). Item proof required on all 4CP orders.



#21003

### Small Coin Bag

Expanded Vinyl with Zipper  
Free Second Side Imprint!

		150	300	600	1200
921001	#21001 Pocket Holder	\$1.58	\$1.37	\$1.03	\$0.93
921003	#21003 Mini Wallet	\$1.70	\$1.47	\$1.21	\$0.98 (4c)

Imprint Area:

#21001: 3.75" W x 1.75" H

#21003: 4" W x 2" H

Case Pack / Dimensions / Weight: 250 ct./19" x 14" x 8"/33 lbs.

Item Dimensions:

#21001: 4 1/2" W x 2 1/2" H

#21003: 5" W x 3" H

Prices include a one-color imprint on one or two sides. Additional colors add \$0.30 (g) per color per side. Screen Charge \$45.00 (g) per color per side.

## Business Card/ATM Card Holder

High-Quality Neoprene (Wetsuit Material)  
With Clear Vinyl Pockets

		100	250	500	1000
0534	#0534	\$1.80	\$1.63	\$1.42	\$1.23
0535	#0535 (Four-Color Process)	\$2.15	\$1.97	\$1.70	\$1.54 (4c)

Imprint Area: 3.125" W x 1.625" H + Bleed on 4CP;  
#0535-PKR 2.75" W x 1.375" H Ellipse-Shape Designated Area

Case Pack / Dimensions / Weight: 300 ct./15" x 15" x 10"/11 lbs.

Item Dimensions: 4 1/4" W x 2 3/4" H x 3/8" D

#0534 Prices include a one-color imprint on one or two sides. Additional imprint colors add \$0.30 (g) per color. Screen charge \$45.00 (g) per color. For puff ink, please specify when ordering. Add \$0.20 (a) for generic camo material.

#0535 Prices include a four-color process sublimation imprint. Setup \$45.00 (g). Item proof required on all 4CP orders.

## Checkbook Cover

High-Quality Neoprene (Wetsuit Material)  
With Clear Vinyl Pockets for Checkbook & Register

		100	250	500	1000
0532	#0532	\$2.15	\$1.97	\$1.70	\$1.54
0533	#0533 (Four-Color Process)	\$2.75	\$2.49	\$2.21	\$2.05 (4c)

Imprint Area: 3.75" W x 1.875" H + Bleed on 4CP;  
#0533-PKR 3.25" W x 1.625" H Ellipse-Shape Area on front panel

Case Pack / Dimensions / Weight: 250 ct./15" x 15" x 10"/20 lbs.

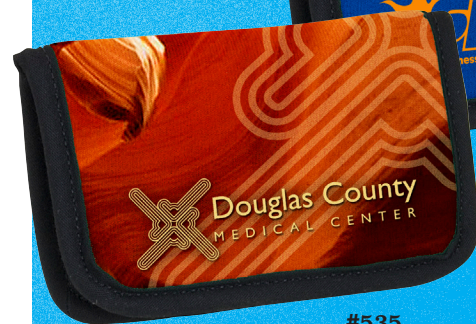
Item Dimensions: 6 3/4" W x 3 5/8" H x 3/8" D

#0532 Prices include a one-color imprint on one or two sides. Additional imprint colors add \$0.30 (g) per color. Screen charge \$45.00 (g) per color. For puff ink, please specify when ordering. Add \$0.20 (a) for generic camo material.

#0533 Prices include a four-color process sublimation imprint. Setup \$45.00 (g). Item proof required on all 4CP orders.



#534



#535



#533



#532

#297CV-02



#297EV-02



Painter's Palette  
ARTIST'S SUPPLY

#297EV-01

## Pencil Pouch

Clear Vinyl or Expanded Vinyl • Up to 2-Color Imprint  
With Brass Grommets or Plastic 3-ring Notebook Adapter

		100	300	600	1200
9297-01	#297CV-01 Adapter	\$3.07	\$2.67	\$2.58	\$2.52
9297-02	#297CV-02 Grommets	\$3.07	\$2.67	\$2.58	\$2.52
9297-01	#297EV-01 Adapter	\$3.16	\$2.75	\$2.66	\$2.44
9297-02	#297EV-02 Grommets	\$3.16	\$2.75	\$2.66	\$2.44 (4c)

Imprint Area: 8.5" W x 3" H

Case Pack / Dimensions / Weight: 150 ct./17" x 17" x 13"/24 lbs.

Item Dimensions:

#297CV-02 & #297EV-02: 10 1/8" W x 5 1/4" H

#297CV-01 & #297EV-01: 10 1/8" W x 6 1/2" H

Prices include a one-color imprint on one side. Additional colors add \$0.30 (g) per color per side. Screen Charge \$45.00 (g) per color per side.



Add a colored vinyl accent to #297CV-01 or #297CV-02 for \$0.35 (c).

## Flag Case

Expanded Vinyl with Clear Vinyl on Back Side  
Zipper Closure • One-Side Imprint Only  
Available in Royal Trimmed with Red or  
White Trimmed with Black

		50	100	300	600
9238	#238	\$6.42	\$5.58	\$5.15	\$4.81 (4c)

Imprint Area: 10" W x 5" H

Case Pack / Dimensions / Weight: 50 ct./19" x 15" x 9"/15 lbs.

Item Dimensions: 16" W x 10" H

Prices include a one-color imprint on one side. Additional colors add \$0.30 (g) per color. Screen Charge \$45.00 (g) per color per side.



#238

## Horizontal Bank Bags

Laminated Nylon or Expanded Vinyl  
Zipper Closure

		150	300	600	1200
921002	#21002EV 10 1/2" x 5 1/2" Horiz. Exp. Vinyl	\$2.60	\$2.26	\$1.98	\$1.53
921002	#21002LN 10 1/2" x 5 1/2" Horiz. Lam. Nylon	\$3.45	\$3.01	\$2.66	\$2.40
921004	#21004EV 11" x 6" Horiz. Exp. Vinyl	\$2.76	\$2.40	\$2.06	\$1.63
921004	#21004LN 11" x 6" Horiz. Lam. Nylon	\$4.15	\$3.61	\$3.09	\$2.80 (4c)

Imprint Area:

#21002: 8" W x 4" H

#21004: 8.5" W x 4.5" H

Case Pack / Dimensions / Weight: 150 ct./17" x 17" x 13"/24 lbs.

Item Dimensions:

#21002: 10 1/2" W x 5 1/2" H

#21004: 11" W x 6" H

Prices include a one-color imprint on one side. Additional colors add \$0.30 (g) per color per side. Screen Charge \$45.00 (g) per color per side.

## Vertical Bank Bags

Laminated Nylon or Expanded Vinyl  
Zipper Closure

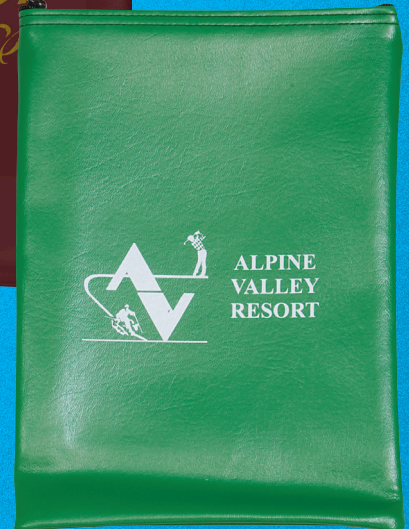
		150	300	600	1200
9230-01	#230EV 7" x 10" Vert. Exp. Vinyl	\$2.95	\$2.55	\$2.14	\$1.80
9230-01	#230LN 7" x 10" Vert. Lam. Nylon	\$3.86	\$3.61	3.27	\$2.96 (4c)

Imprint Area: 5" W x 8" H

Case Pack / Dimensions / Weight: 150 ct./17" x 17" x 13"/29 lbs.

Item Dimensions: 7" W x 10" H

Prices include a one-color imprint on one side. Additional colors add \$0.30 (g) per color per side. Screen Charge \$45.00 (g) per color per side.



COLD



FILL



HOT



# MAGIC

## Magic Mug

11 oz. White Ceramic

	72	144	288	576	1008	
#356-MAG	\$3.63	\$3.50	\$3.25	\$2.99	\$2.90	(5c)

Imprint Area: 3" W (or 7.75" Wrap) x 2.5" H

Master Pack / Dimensions / Weight: 36 ct./18" x 13" x 14"/36 lbs.

Item Dimensions: 4 3/4" W x 3 3/4" H x 3 1/4" Diameter

Prices include a one-color imprint on one or two sides and one color Magic ink on one side. Add \$45.00 (g) Magic ink screen charge in addition to regular imprint screen charges. For 2nd side Magic or Full-Wrap Magic, add \$1.00 (g). For additional imprint colors, add \$0.40 (g) per color. Screen Charge \$45.00 (g) per color. For artwork requiring tight registration, decal pricing may be required (as determined by factory). See back of catalog for decal pricing info.

## Making Magic

Magic Ink becomes transparent, or "disappears" when it gets hot. The heat from hot coffee or tea warms up the ceramic mug, and causes the Magic Ink to change from an opaque black to clear, revealing anything printed behind it. When the mug cools back to room temperature, the ink becomes opaque once again.

To make a great Magic Mug promo, think of ways you can use Magic Ink to hide a portion of your message, then reveal it later. Things like a curtain that disappears to reveal what's behind. Or perhaps an image of a computer screen or TV that turns on to reveal your message on-screen. Showing a question, then revealing an answer is a popular idea. A night sky can turn to daytime.

The main thing to watch out for is that the ink can't change into something else. One possibly helpful way to think about it: Print out your base art onto a sheet of paper. For the Magic part, print or draw it on a piece of clear film. Lay the film over the art. This would be the "cold" iteration of your concept. Lifting the film back off the art will show the "hot" iteration. If your concept works in this manner, it will probably work with our Magic Mugs.

Still stumped for ideas? See our web site for our EZ Magic™ program, offering stock designs that you can use to add your own message.

# MUGS

## Four-Color Process Magic Mug

11 oz. White Ceramic

	72	144	288	576	1008
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9312-1621MAG

#31216-MAG	\$8.59	\$7.47	\$6.85	\$6.61	\$6.18	(5c)
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Imprint Area: Sublimation Area: 8.25" W x 3.625" H;  
 Magic Ink Area: 3" W (or 7.75" Wrap) x 2.5" H

Master Pack / Dimensions / Weight: 36 ct./18" x 13" x 14"/36 lbs.

Item Dimensions: 4 3/4" W x 3 3/4" H x 3 1/4" Diameter

Prices include a full-color sublimation imprint on one or two sides and a one-color Magic ink imprint on one side. Add \$45.00 (g) Magic ink screen charge in addition to regular setup charges. For 2nd side Magic or Full Wrap Magic, add \$1.00 (g). Magic Ink Screen Charge \$45.00 (g); 4CP Setup \$45.00 (g).

### A few ideas from our EZ Magic™ Stock Design Program:



COLD



FILL



#31216-MAG

HOT





#31216-13

#31216-21

### Four-Color Process Sublimation Mugs

11 oz. Ceramic  
Available in: White, Black

		72	144	288	576	1008
93121621	#31216-21 11 oz. White	\$5.14	\$4.47	\$4.09	\$3.90	\$3.75
	#31216-13 11 oz. Black	\$7.56	\$6.58	\$5.67	\$5.32	\$4.97 (5c)

Imprint Area: 8.25" W x 3.625" H + bleed on top & bottom

Master Pack / Dimensions / Weight: **36 ct./18" x 13" x 14"/36 lbs.**

Item Dimensions: 4 3/4" W x 3 3/4" H x 3 1/4" Diameter

Prices include a four-color process sublimation imprint. Setup \$45.00 (g). Item proof required on all 4CP orders.



#30825-13

#30825-21

### Four-Color Process El Grande™ Sublimation Mugs

15 oz. Ceramic  
Available in: White, Black

		72	144	288	576	1008
93082521	#30825-21 15 oz. White	\$7.40	\$6.43	\$5.55	\$5.28	\$4.90
	#30825-13 15 oz. Black	\$9.61	\$8.38	\$7.30	\$6.73	\$6.20 (5c)

Imprint Area: 9" W x 3.6875" H + bleed on top & bottom

Master Pack / Dimensions / Weight: **36 ct./19" x 13" x 17"/46 lbs.**

Item Dimensions: 4 1/2" W x 5" H x 3 1/4" Diameter

Prices include a four-color process sublimation imprint. Setup \$45.00 (g). Item proof required on all 4CP orders.

## Creative Mug

11 oz. Ceramic

	72	144	288	576	1008
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5 DAY

93560121

#35601-21  
White

\$1.63 \$1.40 \$1.38 \$1.31 \$1.25

5 DAY

9356

#35601-STD  
Standard Colors  
Cobalt, Black, or  
Almond

\$2.70 \$2.44 \$2.21 \$1.94 \$1.87 (5c)

Imprint Area: 3" W (7.75" Wrap) x 2.5" H

Master Pack / Dimensions / Weight: 36 ct./18" x 13" x 14"/36 lbs.

Item Dimensions: 4 3/4" W x 3 3/4" H x 3 1/4" Diameter

Prices include a one-color imprint on one or two sides. Additional imprint colors: add \$0.40 (g) each. Screen charge \$45.00 (g). For artwork requiring tight registration, decal pricing may be required (as determined by factory).



#35601-STD

#35601-21

# Printing on Drinkware

## Sublimation

A reverse image is first printed onto paper. The actual printing can be done by a commercial printing press or a modified digital inkjet printer. The printed paper is clamped to the surface of a specially-coated mug, and heated. The heat transforms the printed ink (dye, actually) from a solid into a gaseous state, causing it to migrate from the paper into the mug's coating.

For more information, see "Four-Color Process", pages 12-13.

## Direct Print

Our most popular method of decorating drinkware. The imprint is silkscreened directly onto the surface of the item. Most of the time, this ink will be cured in a high-heat tunnel. This method works well for limited-color art like corporate logos or slogans.

Direct print can be done on ceramics or glass. Stainless steel, aluminum, and plastic items can be direct-printed using a different ink system and a lower-temperature cure.

## Decal

The art is first printed onto paper, and dried. Then the paper can be moistened, and the printed image can be slid off the paper and hand-applied onto the surface of the item. (If you've ever built a model airplane, you're likely familiar with this part of the process.) The item is then run through a lehr oven to cure the imprint onto the item.

Decal works great for multi-color art with very tight registration (alignment of the colors).

#51701



#51701-21



#51701

#51704



#51704-15



### El Grande™ Mug

15 oz. Ceramic

Available in: White, Black, Cobalt

		72	144	288	576	1008
5 DAY	9517-0121 #51701-21 White	\$2.36	\$2.15	\$1.93	\$1.84	\$1.73
	9517 #51701 Colors	\$2.92	\$2.66	\$2.40	\$2.23	\$2.13 (5c)

Imprint Area: 3" W (7.75" Wrap) x 3" H

Master Pack / Dimensions / Weight: 36 ct./19" x 13" x 17"/46 lbs.

Item Dimensions: 4 1/2" W x 5" H x 3 1/4" Diameter

Prices include a one-color imprint on one or two sides. Additional imprint colors: add \$0.40 (g) each. Screen charge \$45.00 (g). For artwork requiring tight registration, decal pricing may be required (as determined by factory).

## All Our Stock Inks Are Lead-Free!

### Heartland El Grande™ Mug

15 oz. Ceramic

Available in: Cobalt, Black, Green, Red

		72	144	288	576	1008
5 DAY	9517-04 #51704 Standard Colors	\$3.85	\$3.35	\$3.01	\$2.83	\$2.73
	9517-04 #51704-15 Red	\$4.74	\$4.12	\$3.69	\$3.52	\$3.36 (5c)

Imprint Area: 3" W (7.75" Wrap) x 3" H

Master Pack / Dimensions / Weight: 36 ct./19" x 13" x 17"/46 lbs.

Item Dimensions: 4 1/2" W x 5" H x 3 1/4" Diameter

Prices include a one-color imprint on one or two sides. Additional imprint colors: add \$0.40 (g) each. Screen charge \$45.00 (g). For artwork requiring tight registration, decal pricing may be required (as determined by factory).

## 11 oz. Challenger Mug

11 oz. Ceramic

Available in: White, Cobalt, Black

	72	144	288	576	1008
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5 DAY

9729-0121	#729-WH White	\$2.01	\$1.75	\$1.66	\$1.57	\$1.45
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5 DAY

9729	#729 Colors	\$2.40	\$2.15	\$2.01	\$1.96	\$1.92 (5c)
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Imprint Area: 2.5" W (7.75" Wrap) x 2" H

Master Pack / Dimensions / Weight: 36 ct./19" x 13" x 17"/36 lbs.

Item Dimensions: 4 1/4" W x 4 1/2" H x 3 1/4" Diameter

Prices include a one-color imprint on one or two sides. Additional imprint colors: add \$0.40 (g) each. Screen charge \$45.00 (g). For artwork requiring tight registration, decal pricing may be required (as determined by factory).



#729

#729-WH

## 14 oz. Challenger Mug

14 oz. Ceramic

Available in: White, Cobalt, Black

	72	144	288	576	1008
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5 DAY

9730-0121	#730-WH White	\$2.15	\$1.97	\$1.80	\$1.63	\$1.53
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5 DAY

9730	#730 Colors	\$2.66	\$2.49	\$2.23	\$2.15	\$2.06 (5c)
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Imprint Area: 3" W (7.75" Wrap) x 3" H

Master Pack / Dimensions / Weight: 36 ct./19" x 13" x 17"/36 lbs.

Item Dimensions: 4 3/4" W x 5" H x 3 1/2" Diameter

Prices include a one-color imprint on one or two sides. Additional imprint colors: add \$0.40 (g) each. Screen charge \$45.00 (g). For artwork requiring tight registration, decal pricing may be required (as determined by factory).



#730

#730-WH



### Solid-Color Bistro Mug

16 oz. Ceramic

Available in: White, Black, Cobalt

		72	144	288	576	1008
9728-0121	#728-21 White	\$2.28	\$2.01	\$1.75	\$1.63	\$1.59
9728	#728 Colors	\$3.09	\$2.75	\$2.49	\$2.32	\$2.15 (5c)

Imprint Area: 3" W x 2" H

Master Pack / Dimensions / Weight: 36 ct./19" x 13" x 17"/35 lbs.

Item Dimensions: 5 1/4" W x 4 1/8" H x 3 3/4" Diameter

Prices include a one-color imprint on one or two sides. Additional imprint colors: add \$0.40 (g) each. Screen charge \$45.00 (g). For artwork requiring tight registration, decal pricing may be required (as determined by factory).



#839

### Matte Two-Tone Latté Mug

12 oz. Ceramic

Available in: Black, Cobalt

		72	144	288	576	1008
9639	#839 Colors	\$4.05	\$3.52	\$3.17	\$2.91	\$2.83 (5c)

Imprint Area: 2.5" W x 2" H

Master Pack / Dimensions / Weight: 36 ct./19" x 13" x 17"/30 lbs.

Item Dimensions: 4 7/8" W x 3 3/4" H x 3 5/8" Diameter

Prices include a one-color imprint on one or two sides. Additional imprint colors: add \$0.40 (g) each. Screen charge \$45.00 (g). For artwork requiring tight registration, decal pricing may be required (as determined by factory).



**Vitrified Ceramic**  
 makes a **TOUGHER MUG**  
 designed to handle the rigors of  
**COMMERCIAL DISHWASHERS**  
 and restaurant use.

**Restaurant-Grade Diner Mug**

8 1/2 oz. Vitrified Ceramic

Available in: White, Natural, Black, Cobalt

		72	144	288	576	1008
9851	#851-STD White or Natural	\$4.89	\$4.21	\$3.86	\$3.52	\$3.26
9851	#851-PRM Black or Cobalt	\$5.62	\$4.89	\$4.72	\$4.38	\$4.29 (5c)

Imprint Area: 3" W x 2" H

Master Pack / Dimensions / Weight: 36 ct./18" x 13" x 14"/49 lbs.

Item Dimensions: 4 5/8" W x 3 7/8" H x 3 3/8" Diameter

Prices include a one-color decal imprint on one side. For second side or full-wrap decal, add \$0.55 (g).  
 Additional imprint colors: add \$0.40 (g) each. Screen charge \$65.00 (g).



#851-PRM

#851-STD

**Mailers & Gift Boxes**

New Design  
for 2011!



#1RK1MUG

Mailer Fits One 11 oz. Mug  
\$1.50 (g)



#1RK2MUG

Mailer Fits Two 11 oz. Mugs  
\$2.15 (g)



#1RK4MUG

Mailer Fits Four 11 oz. Mugs  
\$2.50 (g)



#1RBX4.4.4

White Gift Box Fits One 11 oz. Mug  
\$0.95 (g)



#488

### Double-Wall Ceramic Tumbler

11 oz. Stoneware Ceramic with Black Silicone Lid

		72	144	288	576	1008
9488	#488	\$7.19	\$6.68	\$6.16	\$5.65	\$5.14 (5c)

Imprint Area: 3" W (8.5" Wrap) x 3" H

Master Pack / Dimensions / Weight: 24 ct./24" x 18" x 12"/31 lbs.

Item Dimensions: 7 1/16" H x 4 1/4" Diameter

Prices include a one-color imprint on one or two sides. Multiple-color imprint requires decal. Decal colors add \$0.40 (g) per color per side. Screen Charge \$65.00 (g) per color per side.



#492BL

#492WH

### New for 2011! Neoprene-Wrap Ceramic Tumbler

Available January 2011

16 oz. Single-Wall Stoneware Ceramic with Black Silicone Lid

		72	144	288	576	1008
94920121	#492WH White	\$6.45	\$5.58	\$5.32	\$5.07	\$4.55
94920113	#492BL Black	\$6.61	\$5.75	\$5.49	\$5.23	\$4.72 (5c)

Imprint Area: 3" W (7.5" Wrap) x 2.5" H

Master Pack / Dimensions / Weight: 24 ct./24" x 18" x 12"/31 lbs.

Item Dimensions: 6 3/4" H x 4 1/4" Diameter

Prices include a one-color imprint on one or two sides or full-wrap. Imprint on sleeve only. Screen Charge \$45.00 (g) per color. Add \$0.20 (a) for generic camo material.

### 31 Wrap Colors Available!



## New for 2011! Double-Wall Plastic Travel Tumbler

Available January 2011

16 oz. Acrylic with Black Twist-On Plastic Lid

	72	144	288	576	1008
--	----	-----	-----	-----	------

9488-04	#488-04	\$6.33	\$5.58	\$5.17	\$4.75	\$4.42	(5c)
---------	---------	--------	--------	--------	--------	--------	------

Imprint Area: 3.5" W (9" Wrap) x 5" H

Master Pack / Dimensions / Weight: 24 ct./11" x 15" x 14"/14 lbs.

Item Dimensions: 7" H x 3 3/4" Diameter

Prices include a one-color imprint on one or two sides. Screen Charge \$45.00 (g).



#488-04

## New for 2011! Double-Wall Acrylic Sweatproof Tumbler

Available January 2011

16 oz. Sonic-Welded Acrylic

Matching Screw-On Acrylic Lid and Plastic Straw

	72	144	288	576	1008
--	----	-----	-----	-----	------

9490	#490	\$6.33	\$5.58	\$5.17	\$4.75	\$4.42	(5c)
------	------	--------	--------	--------	--------	--------	------

Imprint Area: 3.5" W (9.5" Wrap) x 4.5" H

Master Pack / Dimensions / Weight: 24 ct./17" x 13" x 14"/14 lbs.

Item Dimensions: 6 3/4" H x 4" Diameter

Prices include a one-color imprint on one or two sides. Screen Charge \$45.00 (g).



#490

#655-03



#655-02



#655-01



#872



#871

## Country Canister Jars

Glass with Sealed Lid

		72	144	288	576	1008	
<b>5 DAY</b>	9655-0101	#655-01 8 oz.	\$4.41	\$3.83	\$3.40	\$3.13	2.86
	9655-0201	#655-02 16 oz.	\$4.76	\$4.14	\$3.69	\$3.42	\$3.13
<b>5 DAY</b>	9655-0301	#655-03 26 oz.	\$5.15	\$4.47	\$4.02	\$3.75	\$3.38 (5c)

Imprint Area:

**#655-01:** 4" W x 1.125" H

**#655-02:** 4" W x 2.25" H

**#655-03:** 4" W x 2.5" H

Master Pack / Dimensions / Weight:

**#655-01:** 36 ct./19" x 13" x 17"/29 lbs.

**#655-02:** 24 ct./19" x 13" x 17"/23 lbs.

**#655-03:** 24 ct./19" x 17" x 12"/26 lbs.

Item Dimensions:

**#655-01:** 4 1/2" H x 4" Diameter

**#655-02:** 5 1/2" H x 4" Diameter

**#655-03:** 7" H x 4" Diameter

Prices include a one-color imprint on one or two sides. Additional imprint colors: add \$0.40 (g) each. Screen charge \$45.00 (g) per color. For multiple-color imprint, decal pricing will be required. See p. 66 for decal pricing information.

## Wine Glasses

Glass

		72	144	288	576	1008	
<b>5 DAY</b>	9671-0101	#671 8 oz.	\$3.55	\$3.09	\$2.75	\$2.44	\$2.18
	9672-0101	#672 10 oz.	\$3.09	\$3.09	\$2.75	\$2.44	\$2.18 (5c)

Imprint Area:

**#671:** 2.5" W x 1.375" H

**#672:** 2" W x 1.5" H

Master Pack / Dimensions / Weight:

**#671:** 12 ct./19" x 13" x 17"/10 lbs.

**#672:** 24 ct./24" x 18" x 12"/13 lbs.

Item Dimensions:

**#671:** 6 3/4" H x 2 1/4" Diameter

**#672:** 7 1/8" H x 2 1/4" Diameter

Prices include a one-color imprint on one or two sides. Additional imprint colors: add \$0.40 (g) each. Screen charge \$45.00 (g) per color. For multiple-color imprint, decal pricing will be required. See p. 66 for decal pricing information.

## Pint Glass

16 oz. Glass

	96	288	576	1008
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5 DAY

96130101	#61301	\$2.38	\$2.10	\$1.80	\$1.47	(4c)
----------	--------	--------	--------	--------	--------	------

Imprint Area: 3" W (8.5" Wrap) x 3" H

Master Pack / Dimensions / Weight: 24 ct./24" x 18" x 12"/25 lbs.

Item Dimensions: 5 3/4" H x 3 1/2" Diameter

Prices include a one-color imprint on one or two sides. Additional imprint colors: add \$0.40 (g) each. Screen charge \$45.00 (g) per color. For artwork requiring tight registration, decal pricing may be required (as determined by factory).



#61301

## Shooters

Glass

	144	288	576	1008
--	-----	-----	-----	------

5 DAY

95650101	#565 2 1/2 oz.	\$1.98	\$1.72	\$1.64	\$1.42
----------	-------------------	--------	--------	--------	--------

5 DAY

95980101	#598 6 3/4 oz.	\$4.21	\$3.69	\$3.26	\$3.07	(4c)
----------	-------------------	--------	--------	--------	--------	------

Imprint Area:

#565: 1.5" W x 2" H

#598: 2.25" W x 3" H

Master Pack / Dimensions / Weight:

#565: 144 ct./19" x 13" x 14"/40 lbs.

#598: 48 ct./19" x 13" x 17"/30 lbs.

Item Dimensions:

#565: 4" H x 1 1/2" Diameter

#598: 7 1/2" H x 1 3/4" Diameter

Prices include a one-color imprint on one or two sides. Additional imprint colors: add \$0.40 (g) each. Screen charge \$45.00 (g) per color. For multiple-color imprint, decal pricing will be required. See p. 66 for decal pricing information.



#565

#598



#500

#500-CL

### Glass Shot

1 1/2 oz. Glass

Available in Clear, Transparent Cobalt, Opaque Black

		144	288	576	1008
5 DAY	9500-0101 #500-CL Clear	\$1.44	\$1.38	\$1.13	\$0.88
	9500 #500 Colors	\$3.52	\$3.09	\$2.75	\$2.61 (4c)

Imprint Area: 1.75" W x 1.5" H

Master Pack / Dimensions / Weight: 144 ct./18" x 13" x 14"/20 lbs.

Item Dimensions: 2 1/4" H x 2" Diameter

Prices include a one-color imprint on one or two sides. Additional imprint colors: add \$0.40 (g) each. Screen charge \$45.00 (g) per color. For artwork requiring tight registration, decal pricing may be required (as determined by factory).



#552

#552-WH

### Ceramic Shot

1 1/2 oz. Ceramic

Available in White, Cobalt, Black

		144	288	576	1008
5 DAY	9552-0121 #552-WH White	\$1.27	\$1.20	\$1.12	\$0.94
	9500 #552 Black or Cobalt	\$1.58	\$1.41	\$1.20	\$1.12 (4c)

Imprint Area: 1.75" W x 1.5" H

Master Pack / Dimensions / Weight: 144 ct./18" x 13" x 14"/17 lbs.

Item Dimensions: 2 1/2" H x 2" Diameter

Prices include a one-color imprint on one or two sides. Additional imprint colors: add \$0.40 (g) each. Screen charge \$45.00 (g) per color. For artwork requiring tight registration, decal pricing may be required (as determined by factory).

## Specialty Shots

Glass

		144	288	576	1008	
5 DAY	9512	#512 2 oz. Fluted	\$3.76	\$3.30	\$2.83	\$2.43
	9513	#513 4 oz. Jumbo	\$2.62	\$2.36	\$2.10	\$1.80 (4c)

Imprint Area:

**#512:** 2" W x 1.5" H

**#513:** 2.5" W x 2" H

Master Pack / Dimensions / Weight:

**#512:** 48 ct./18" x 13" x 14"/14 lbs.

**#513:** 72 ct./18" x 13" x 14"/21 lbs.

Item Dimensions:

**#512:** 3" H x 2 1/8" Diameter

**#513:** 3 1/8" H x 2 1/4" Diameter

Prices include a one-color imprint on one or two sides. Additional imprint colors: add \$0.40 (g) each. Screen charge \$45.00 (g) per color. For artwork requiring tight registration, decal pricing may be required (as determined by factory).

## Specialty Shape Shots

Glass

		144	288	576	1008	
5 DAY	9570	#570 Boot	\$4.38	\$3.78	\$3.36	\$3.19
	9527	#527 2 1/2 oz. Square	\$3.17	\$2.75	\$2.37	\$2.06 (4c)

Imprint Area:

**#570:** 1.75" W x 1.5" H

**#527:** 1.75" W x 1.5" H

Master Pack / Dimensions / Weight:

**#570:** 72 ct./19" x 13" x 17"/30 lbs.

**#527:** 144 ct./18" x 13" x 14"/48 lbs.

Item Dimensions:

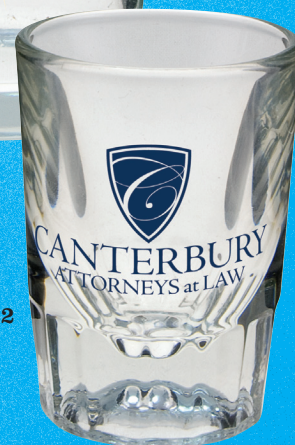
**#570:** 3" W x 3" H x 1 1/2" Diameter

**#527:** 1 7/8" W x 2 1/2" H x 1 7/8" D

Prices include a one-color decal imprint on one side. For second side decal (available on #527 only), add \$0.55 (g). Additional colors add \$0.40 (g) per color per side. Screen Charge \$65.00 (g) per color per side.



#513



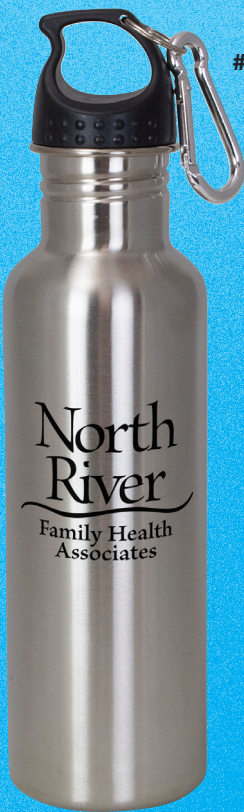
#512



#570



#527



#481



#481-04

### Stainless Steel Sports Bottle

Stainless Steel with Carabiner Clip and Black Plastic Screw-On Cap

		48	96	144	288	576
9481	#481 750ml	\$7.90	\$6.70	\$6.25	\$5.85	\$4.99
9481-04	#481-04 600ml	\$7.40	\$6.20	\$5.58	\$5.35	\$4.48 (5c)

Imprint Area: 3" W (8.5" Wrap) x 4" H

Master Pack / Dimensions / Weight: 48 ct./24" x 18" x 9"/22 lbs.

Item Dimensions:

**#481:** 11 1/8" H x 2 7/8" Diameter

**#481-04:** 8 1/2" H x 2 7/8" Diameter

Prices include a one-color imprint on one or two sides. Screen charge \$45.00 (g).

### Stainless Steel Sports Bottle with Sleeve

Stainless Steel with Carabiner Clip and Black Plastic Screw-On Cap  
1/8" High-Density Open Cell Foam Sleeve

		40	80	120	240	480
9481	#481-S Imprinted Sleeve	\$8.20	\$7.00	\$6.55	\$6.15	\$5.30
9481	#481-S-4CP Four-Color Process Imprinted Sleeve	\$9.72	\$8.28	\$7.77	\$7.27	\$6.23
9481	#481-SECO EcoFoam2.0™ Imprinted Sleeve	\$8.96	\$7.73	\$7.26	\$6.85	\$5.97
9481	#481-SECO-4CP EcoFoam2.0™ Four-Color Process Imprinted Sleeve	\$10.53	\$9.04	\$8.52	\$8.00	\$6.23
9481-04	#481-04S Imprinted Sleeve	\$7.95	\$6.65	\$6.00	\$5.75	\$4.82
9481-04	#481-04S-4CP Four-Color Process Imprinted Sleeve	\$8.88	\$7.43	\$6.72	\$6.43	\$5.38
9481-04	#481-04SECO EcoFoam2.0™ Imprinted Sleeve	\$8.27	\$6.92	\$6.25	\$6.00	\$5.02
9481-04	#481-04SECO-4CP EcoFoam2.0™ Four-Color Process Imprinted Sleeve	\$9.18	\$7.68	\$6.93	\$6.67	\$5.55 (5c)

Imprint Area:

**#481-S:** 8.25" W x 5.75" H (+ bleed on -4CP)

**#481-04S:** 8.25" Wrap x 3.5" H (+ bleed on -4CP)

Master Pack / Dimensions / Weight: 40 ct./22" x 16" x 12"/17 lbs.

Item Dimensions:

**#481-S:** 11 1/8" H x 3 1/8" Diameter

**#481-S:** 8 1/2" H x 3 1/8" Diameter

#481-S, #481-SECO, #481-04S, #481-04SECO Prices include a one-color imprint on one side or full-wrap on sleeve only. Additional imprint colors add \$0.30 (g) per color. Screen charge \$45.00 (g) per color.

#481-S-4CP, #481-SECO-4CP, #481-04S-4CP, #481-04SECO-4CP Prices include a four-color process sublimation imprint on sleeve only. Setup \$45.00 (g). Item proof required on all 4CP orders.

#481-S-4CP



#481-S



#481-04S-4CP  
Shown with Next® Camo  
Premium Stock Design.  
(See p.62.)



## Aluminum Sports Bottle

Stainless Steel with Carabiner Clip and Black Plastic Screw-On Cap  
**BPA-Free!**

		48	96	144	288	576	
9489	#489 24oz.	\$5.65	\$4.82	\$4.32	\$3.98	\$3.65	
9489-04	#489-04 20 oz.	\$5.35	\$4.52	\$4.02	\$3.68	\$3.35	(5c)

Imprint Area: 3" W (8.5" Wrap) x 5" H

Master Pack / Dimensions / Weight: 48 ct./24" x 18" x 9"/17 lbs.

Item Dimensions:

**#481:** 9 7/8" H x 2 7/8" Diameter

**#481-04:** 8 1/2" H x 2 7/8" Diameter

Prices include a one-color imprint on one or two sides. Screen charge \$45.00 (g).



#489-04

#489

## Aluminum Sports Bottle with Sleeve

Aluminum with Carabiner Clip and Black Plastic Screw-On Cap  
 1/8" High-Density Open Cell Foam Sleeve  
**BPA-Free!**

		40	80	120	240	480	
9489	#489-S Imprinted Sleeve	\$6.33	\$5.48	\$4.98	\$4.65	\$4.32	
9489	#489-S-4CP Four-Color Process Imprinted Sleeve	\$7.19	\$6.15	\$5.82	\$5.48	\$4.98	
9489-04	#489-04S Imprinted Sleeve	\$6.00	\$5.00	\$4.42	\$4.08	\$3.72	
9489-04	#489-04S-4CP Four-Color Process Imprinted Sleeve	\$6.75	\$5.67	\$5.03	\$4.67	\$4.27	(5c)

Imprint Area:

**#489-S:** 8.25" W x 5.75" H (+ bleed on -4CP)

**#489-04S:** 8.25" W x 4.25" H (+ bleed on -4CP)

Master Pack/Dimensions/Weight: 40 ct./22 1/2" x 15 1/2" x 12"/16 lbs.

Item Dimensions:

**#489-S:** 9 7/8" H x 3 1/8" Diameter

**#489-S:** 8 1/2" H x 3 1/8" Diameter

#489-S, #489-SECO Prices include a one-color imprint on one side or full-wrap on sleeve only. Additional imprint colors add \$0.30 (g) per color. Screen charge \$45.00 (g) per color.

#489-S-4CP, #489-SECO-4CP Prices include a four-color process sublimation imprint on sleeve only. Setup \$45.00 (g). Item proof required on all 4CP orders.



#489-S-4CP

#489-S

#489-04S-4CP  
 Shown with Digi-Color Camo  
 Premium Stock Design.  
 (See p.62.)



#378-02



#378-01

### Bio-Plastic Bike Bottle

28 oz. Plastic with Push-Pull Lid

	100	200	500	1000
--	-----	-----	-----	------

5 DAY

0378-02

#378-02  
28 oz.

\$2.06 \$1.72 \$1.55 \$1.46 (4c)

Imprint Area: 4" W x 3" H

Master Pack / Dimensions / Weight: 40 ct./22 1/2" x 15 1/2" x 12"/10 lbs.

Item Dimensions: 10" H x 2 1/2" Diameter

Prices include a one-color imprint on one or two sides. Screen charge \$45.00 (g).



Available Lid Colors: Red, Blue, Green, Black, Clear

### Bio-Plastic Bike Bottle

16 oz. or 28 oz. Plastic with Push-Pull Lid

	100	200	500	1000
--	-----	-----	-----	------

5 DAY

0378-01

#378-01  
16 oz.

\$1.97 \$1.63 \$1.46 \$1.37 (4c)

Imprint Area: 4" W x 2.5" H

Master Pack / Dimensions / Weight: 48 ct./22 1/2" x 15 1/2" x 12"/10 lbs.

Item Dimensions: 7 1/2" H x 2 1/2" Diameter

Prices include a one-color imprint on one or two sides. Screen charge \$45.00 (g).

### Insulated Thermal Mug

16 oz. or 22 oz. Plastic with Sip-Through Lid  
Available in Granite, Red, Blue

		100	200	500	1000
--	--	-----	-----	-----	------

5 DAY

9376-01	#376-01 16 oz.	\$3.95	\$3.54	\$3.27	\$2.91
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5 DAY

9376-02	#376-02 22 oz.	\$3.81	\$3.64	\$3.21	\$3.02 (4c)
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#### Imprint Area:

#376-01: 3" W x 3" H

#376-02: 3.5" W x 3.5" H

#### Master Pack / Dimensions / Weight:

#376-01: 50 ct./19" x 18" x 28"/18 lbs.

#376-02: 50 ct./21" x 21" x 18"/23 lbs.

#### Item Dimensions:

#376-01: 5" W x 5 3/4" H x 3 3/4" Diameter

#376-02: 5 1/2" W x 6 3/8" H x 4 1/4" Diameter

Prices include a one-color imprint on one or two sides. Screen charge \$45.00 (g).



#376-02



#376-01



#376-02

### Plastic Stein

14 oz. or 22 oz. Plastic  
Available in Granite, Red, Blue

		100	200	500	1000
--	--	-----	-----	-----	------

5 DAY

9364-02	#364-02 14 oz.	\$1.92	\$1.72	\$1.58	\$1.54
---------	-------------------	--------	--------	--------	--------

5 DAY

9364-01	#364-01 22 oz.	\$2.56	\$2.22	\$1.95	\$1.75 (4c)
---------	-------------------	--------	--------	--------	-------------

#### Imprint Area:

#364-02: 2.25" W x 2.5" H

#364-01: 2.75" W x 2.75" H

#### Master Pack / Dimensions / Weight:

#364-02: 100 ct./16" x 16" x 19"/18 lbs.

#364-01: 100 ct./18" x 15" x 27"/22 lbs.

#### Item Dimensions:

#364-02: 4 1/2" W x 5 1/4" H x 2 7/8" Diameter

#364-01: 5" W x 6 3/8" H x 3 3/8" Diameter

Prices include a one-color imprint on one or two sides. Screen charge \$45.00 (g).



#364-01



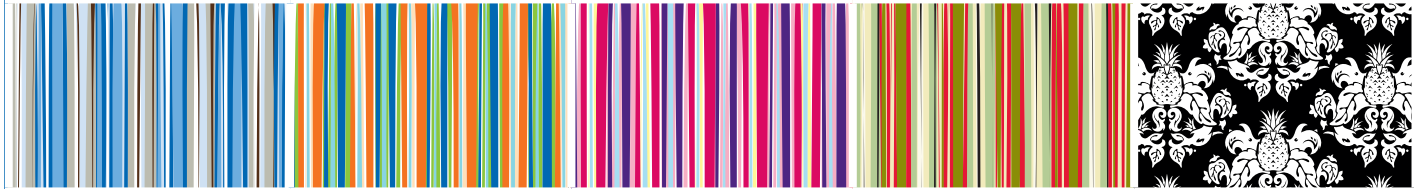
#364-02



#364-02

# GREAT BACKDROPS FOR YOUR MESSAGE

## Premium Stock Designs



P.K. Reese™  
Silver Lake™  
Suffix: -PKSL

P.K. Reese™  
Outer Banks™  
Suffix: -PKOB

P.K. Reese™  
Aruba™  
Suffix: -PKAR

P.K. Reese™  
Tucson™  
Suffix: -PKTN

P.K. Reese™  
Pineapple Damask  
Suffix: -PKDA



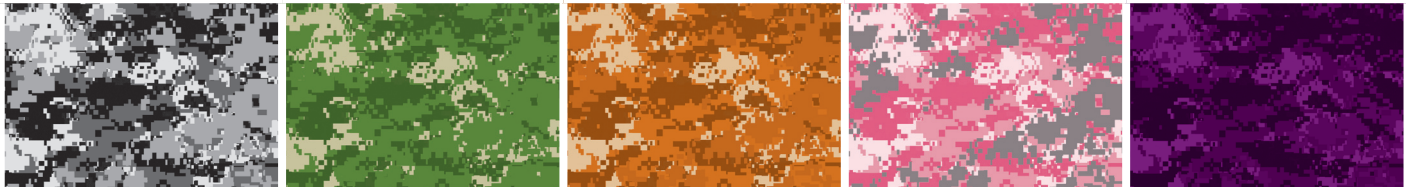
P.K. Reese™  
Hawaiian Blue  
Suffix: -PKHB

P.K. Reese™  
Hawaiian Red  
Suffix: -PKHR

P.K. Reese™  
Blue Medley  
Suffix: -PKBM

DigiColor Camo™  
Dark Blue  
Suffix: -DCDB

DigiColor Camo™  
Dark Green  
Suffix: -DCDG



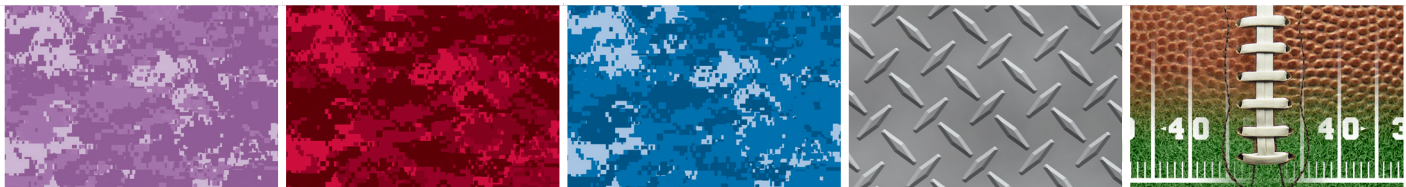
DigiColor Camo™  
Gray  
Suffix: -DCGY

DigiColor Camo™  
Lime Green  
Suffix: -DCLG

DigiColor Camo™  
Orange  
Suffix: -DCOR

DigiColor Camo™  
Pink & Gray  
Suffix: -DCPG

DigiColor Camo™  
Dark Purple  
Suffix: -DCDP



DigiColor Camo™  
Light Purple  
Suffix: -DCLP

DigiColor Camo™  
Red  
Suffix: -DCRD

DigiColor Camo™  
Light Blue  
Suffix: -DCLB

Diamond Plate  
Suffix: -DPLT

Football Field  
Suffix: -FBLF



Grass Turf  
Suffix: -TURF

Houndstooth  
Suffix: -HNTH

Bonz® Camo  
Suffix: -BONZ

Next® Camo  
Suffix: -NEXT

## Licensed Camo Patterns



Realtree®  
Hardwoods Green HD®  
Suffix: -RTHG

Advantage®  
Max-4 HD®  
Suffix: -AMX4

Mossy Oak®  
Break-Up Infinity™  
Suffix: -MOBU

Mossy Oak®  
Duck Blind™  
Suffix: -MODB

# Now Lead-Free on All Stock Ink Colors!

Lead-Free Inks for Scuba, Neoprene, and KKB Cooler Bags							
White							Black
2935C	287C	Reflex Blue	281C	Process Blue	2925C	320C	347C
Light Royal Blue	Dark Royal Blue	Reflex Blue	Navy Blue	Process Blue	Bright Blue	Aquamarine	Kelly Green
361C	802C	343C	468C	463C	814C	2685C	109 C
Lime Green	Neon Green	Forest Green	Khaki	Brown	Light Purple	Dark Purple	Lemon Yellow
116C	123C	1235 C	172C	806C	812C	235C	200C
Yellow	Athletic Gold	Golden Yellow	Orange	Neon Pink	Fluorescent Pink	Magenta	Bright Red
199C	185C	505C	429C	871 C	Shimmer Gold	877C	
Red Pagoda	Red	Burgundy	Gray	871 Metallic Gold	Shimmer gold	Metallic Silver	

Lead-Free Inks for Ceramics & Glassware					
White					Black
2577C	1797C	185C	186C	188C	172C
Purple	Red Pagoda	Red	Dark Red	Deep Ruby	Orange
483C	476C	101C	116C	7461C	355C
Chocolate Brown	Stock Brown	Light Yellow	Sunlight	Turquoise	Grass Green
357C	2728C	648C	322C	3015C	Satin
Forest Green	Royal Blue	Navy	Green Blue	Spruce Blue	Satin Etch

Lead-Free Inks for Bank Bags & Kool Buddy™					
					875
Tan/Ivory					Gold
7485	186	200	209		
Mint Green	Bright Red	Red	Maroon	Black	White
478	172	107	123	348	343
Brown	Orange	Primrose Yellow	Yellow	Green	Dark Green
Process Blue	072	295	2685	233	877
Process Blue	Reflex Blue	Permanent Blue	Purple	Cerise Pink	Silver

Due to the differences in printing methods used in creating this catalog and the items we produce, we cannot show an exact match in our catalog. All colors shown and PMS numbers listed are approximations intended as a guide to present the available selection.

## Scuba Foam Material Colors



## EcoCoolie2.0™ Scuba Foam Material Colors



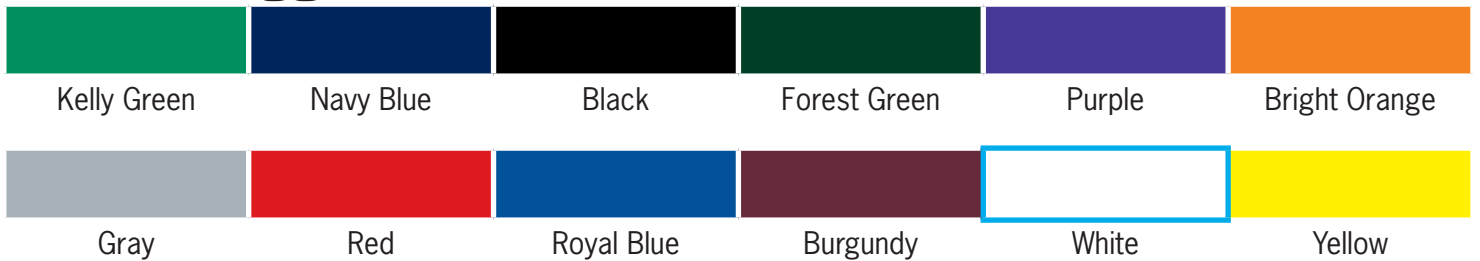
## Premium Neoprene Material Colors



## Scuba Holder™ Foam Material Colors



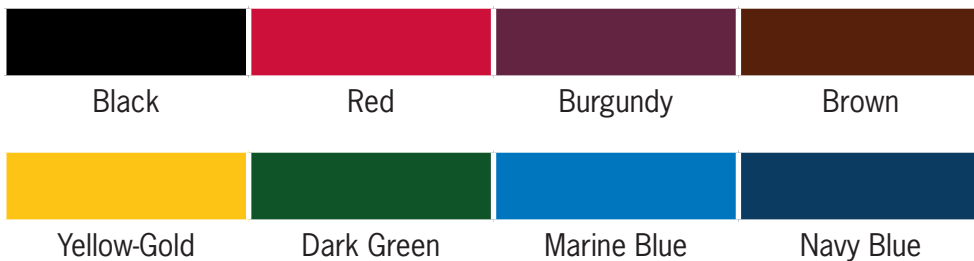
## Pocket Hugger™ Foam Material Colors (also used on #480 SoftSide™ Mug)



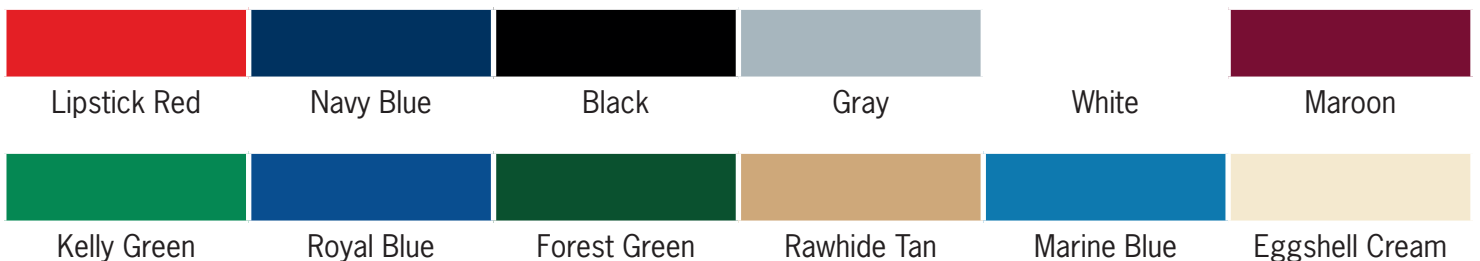
## Kolder Holder™ Neoprene Material Colors



## Laminated Nylon (LN) Material Colors



## Expanded Vinyl (EV) Material Colors



# Order Information

## Decal Pricing Information:

If tight registration requires the use of a decal, there is an up charge to our normal pricing and requires additional lead time for your order. For spot color decal pricing, determine the price in the usual manner, then add the decal up charge.

	144	288	576	1008+
One Side Decal	\$0.75	\$0.70	\$0.65	\$0.60
Two Sides or Wrap	\$1.30	\$1.25	\$1.20	\$1.15 (4g)

Screen charges are \$65.00 (g) per color. Four color process decal pricing by quote; please contact factory.

## Precious Metal Decorations, 22K Gold or Platinum

Halos, and Imprints

22K non-microwaveable metallic gold or platinum is available and can be applied to most ceramic and glassware items. There is an additional cost for this type of decoration. They are not dishwasher safe and require careful hand washing for lasting durability. Microwave safe gold or platinum is available upon request.

Halos: Add \$0.40 (g) each.

Imprint: Add \$0.50 (g) per imprint side.

## Personalization:

Available on all Numo-4CP items, we can make each item unique with a name drop or consecutive numbering. Add \$0.30 (g) per item, and pay the regular 4CP setup fee of \$45.00 (g). No additional setup fees are required. Call factory for more information.

## Additional Pricing Information:

Free do-it-yourself instant online virtual proofs (powered by Technologo®) at [www.numomfg.com](http://www.numomfg.com)!

Paper Or Digital Proof	\$10.00 (g) each
Changes To Proof	\$10.00 (g) each
Imprint Color Change	\$20.00 (g) per color
Copy Change	\$35.00 (g) per color
Pms Color Match*	\$25.00 (g) per color
Pre-Production Sample: Screenprint	\$45.00 (g) per color + item cost & freight
Pre-Production Sample: Four-Color Process (Required)	\$45.00 (g) per design
Spec Sample: Screenprint	\$45.00 (g) per color + item cost & freight
Spec Sample: Four-Color Process	\$45.00 per design
Split Shipments	\$10.00 (g) for each shipment after the first
Drop Shipments	\$10.00 (g) per destination
Palletizing	\$20.00 (g) per pallet
Wash-Up Charge	\$20.00 (g)
Less-Than-Minimum	\$50.00 (g)
Rush Service	Call factory prior to placing order.
Distributor Overruns	\$6.25 (g)
Export Papers	\$31.25 (g) per set

\*Due to the chemical properties of inks used on ceramics and glassware, only a limited number of PMS colors can be accurately matched. Contact factory regarding specific colors you need to match prior to placing your order.

## Setups:

Spot Color Screen Charge: \$45.00 (g) per color.

Four-Color Process Setup: \$45.00 (g) per item.

Screen Charges and Four-Color Process Setups are waived on exact repeat orders within two years.

## Artwork

Numo adheres to the standard industry definition of reproducible art and reserves the right to accept or reject art depending upon the job.

\*Artwork will be proportionally resized to fit maximum imprint area unless otherwise specified within the art file via crop marks or other notation.

**Electronic art (spot color):** Vector art is preferred for spot color printing. Numo recommends current versions of Adobe® Illustrator® or CorelDRAW®. File should be saved in EPS format and all type in each file should be converted to curves (paths, outlines). JPEG and TIFF files can be acceptable only if sent in high resolution.

**Electronic art (4-color process):** Numo requires Adobe® Illustrator® (.ai) or Photoshop® (.psd, .tif) files in high resolution or vector art. It is strongly recommended to send fully-layered documents in case any adjustments need to be made. If sending .ai files via email, please include an EPS or PDF version of each file to avoid file corruption.

**Camera-ready art (spot color):** An enlarged, clean black and white copy is recommended. Non-camera ready art will incur art charges.

Art Charges: \$60.00 (g) per hour.

Separations: \$18.75 (g) per color.

Returned copy of art: \$30.00 (g) per color.

## Trademarks & Copyrights

Numo accepts orders for printing as being in full compliance with all applicable laws regarding its usage and assumes no liability for claims or infringements of trademarks, copyrights, patents, and/or personal rights. Products and logos shown in this catalog appear only to illustrate the basic products and the ability to imprint messages and art on them. There is no intention to suggest that the imprints were designed by Numo or that the products with these specific imprints are readily available to any purchaser without express written permission of the owners of any trademarked or copyrighted art, copy, or verbiage.

## Shipping Information

FOB Texas. Carton dimensions listed in this catalog are for general guidelines; packing can vary based upon quantity.

**Shipping Methods:** Numo products are typically shipped by Motor Freight Carriers, UPS, Fed Ex, or USPS depending upon shipment weight and destination. Numo will route shipments the best way unless otherwise specified. Fully insured shipments must be clearly stated on order. Glassware and ceramics will incur a charge of \$5.00 (g) per carton for protective cartons when shipping via small package carriers (i.e. UPS, FedEx) to insure safe delivery. This charge will be incorporated in the final freight charges.

**California Shipments:** See "Proposition 65" information at right.

**Inside Delivery:** Motor freight carrier charges are for "tail-gate" delivery only. There is an additional charge for inside delivery and will be added to the invoice. This service must be requested in writing on the purchase order.

**C.O.D Shipments:** incur a fee of \$12.50 (g) per shipment, available to customers with approved credit.

**Freight Claims:** Title of goods passes to the buyer once goods leave Numo. All goods should be inspected for short- age and/or damage and duly noted by the consignee on the delivery receipt if evident at time of delivery. All claims must be filed with the carrier within 15 days of receipt of shipment. Numo will assist as much as possible in filing claims but will not be responsible for the payment of such claims.

# Order Information

## Other Order Information

**Acknowledgements:** Order acknowledgements are typically emailed after order clarification to avoid misunderstandings and should be carefully examined with regard to all aspects of the order. All orders will be produced as acknowledged and no allowances will be made for failure to correct any discrepancies before production.

**Cancellations:** In the event an order is cancelled, a cancellation fee of \$37.50 (g) in addition to all charges associated with work already completed will be invoiced.

**Returns or Adjustments:** All claims must be made within 30 days of shipment. Return orders will not be accepted without factory approval and a return authorization (RA) number. No allowance will be made for outdated catalogs or incorrect pricing. Numo reserves the right to change prices without notice.

**Terms:** Prepayment or net 30 days with approved credit. Accounts unpaid after 30 days will incur a late charge of 1% per month on the unpaid balance. Numo accepts Mastercard, Visa, Discover, and American Express for your convenience. Returned checks: \$31.25 (g) per check per return (in addition to any charges from financial institutions).

**Overage/Underage:** All orders are subject to be shipped at 10% over/under the quantity ordered. Quantities shipped 10% under the ordered quantity will be considered fulfillment of the order. For exact quantity shipments (on catalog quantities only), there is a fee of \$35.00 (g), and prior arrangements must be made with factory.

## California Proposition 65

Numo decorates glass and ceramic products using printing material that will comply with current U.S. Food & Drug Administration (FDA) Guidelines for heavy metal release standards, however California does not recognize the Federal standards and chooses to enforce its own standards.

The Safe Drinking Water and Toxic Enforcement Act of 1986, referred to as Proposition 65, requires that consumers be warned about products that may contain one of over 800 listed substances. Among these substances are lead and cadmium. Proposition 65 does not ban any product from being sold, it just requires a warning to the consumer.

A warning label is all that is required to comply and exact warning language must be used.

Numo offers decorating enamels that comply with Proposition 65 that do not require warning labels:

We offer ceramic enamels that can be used for glass and ceramics with either direct screen printing or decal application. Some colors are not available, please contact factory.  
We offer organic based colors for one color imprints  
We offer four color process sublimation on ceramic mugs

Numo continues to offer low lead, and no lead high gloss enamels for those customers who require them. We will apply warning labels for all glass or ceramic products destined for California that require these traditional enamels at no additional cost.

It is the distributor's responsibility to notify Numo in advance of shipments that are going to or may end up in the state of California. By the way of this statement, the distributor and the end customer holds Numo harmless from all liability for alleged Proposition 65 violations, including all costs associated with defending any legal claims due to Proposition 65 violations.

## CPSIA

In 2008 the Consumer Product Safety Commission passed the Consumer Product Safety Improvement Act of 2008 (CPSIA). CPSIA places tighter regulations on lead content contained in products intended for or marketed towards children under the age of 12. Children's products can be considered any products with packaging, promotions or advertising that displays the product as appropriate for children 12 and younger. Numo offers two products (youth promo bands and Frisbees) that could be intended for use by Children under the age of 12. It is mandatory that these items be marked with the proper tracking information at the factory. All other products offered for sale are intended for adult business marketing purposes. If a distributor or end user plans to distribute or market one of these adult products to Children under the age of 12, we are fully capable of meeting the lead content requirements and adding the proper tracking information to the product, but must be informed by the purchaser at the time of the order.

It is the distributor's responsibility to notify Numo in advance of shipments that are marketed or intended for use by children under the age of 12. By the way of this statement, the distributor and the end customer holds Numo harmless from all liability for alleged CPSIA violations, including all costs associated with defending any legal claims due to CPSIA violations.

## 5-Day Quick-Ship Program

One color imprint on 1000 pieces or less on select items will ship in 5 full business days after art approval (with approved credit or advance payment). 5-Day Quick-Ship must be specified on the order. Order and art must be received prior to 1:00pm Central Time to count as a business day. No product proofs or paper proofs on quick ship orders.

## Responsible Business Practices

**Fair Labor:** Kolder, Inc. DBA Numo, is proud to be a member of the Fair Labor Association. To find out more about the FLA, please visit [www.fairlabor.org](http://www.fairlabor.org).

**Product Testing:** Results of independent laboratory tests of Numo materials and items can be found on our web site at [www.numomfg.com](http://www.numomfg.com).

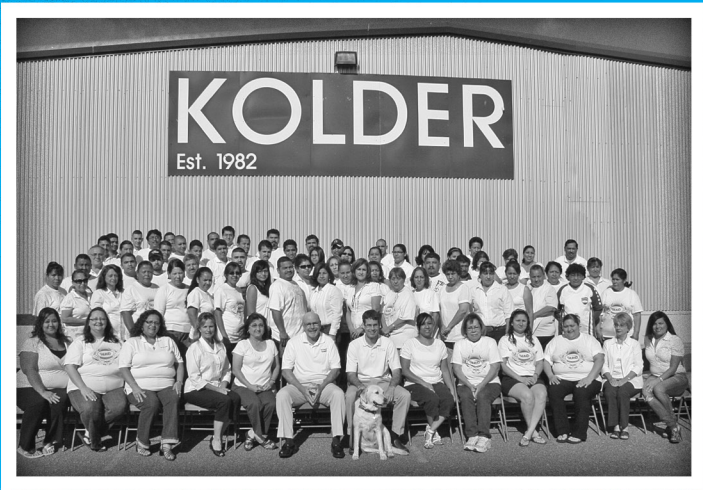
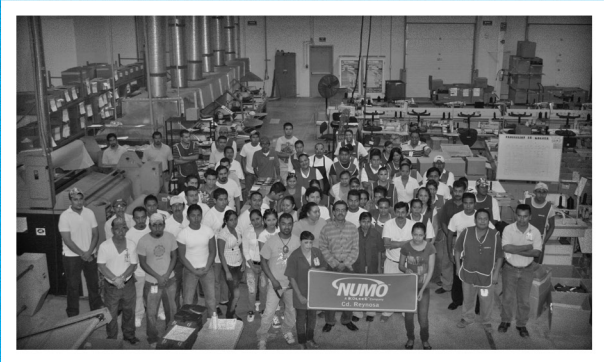
**Protecting our Environment:** Numo is continually updating our physical facilities with energy-efficient improvements, as well as the continual implementation of our internal recycling program.

This catalog was printed using soy-based ink on recycled paper. Please recycle this catalog when you receive our 2012 catalog!



# 2011 CATALOG

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